



Checkerboard

April, 2017

2017 AAAA Convention in Reading, PA

Before you read on, NOW is the time to register for the 2017 AAAA Convention! If you haven't registered yet, please do so today!

The 2017 AAAA Convention is shaping up to be a MUST-ATTEND event! Reading, PA is an unparalleled location for our gathering with thousands of nearby antique dealers in dozens of malls. We have partnered with what we feel are the best of the malls as Convention Sponsors (see below).

Our schedule of activities will be unlike that of any other you may have attended. Yes, we will have all of our traditional favorites such as room hopping, seminars, Silent Auction, Favorite Advertising, Public Night (now a full day), shared meals, raffles & games, and a business meeting. But this year, due to our collaborative planning with the Ice Screammers, you will also be treated to a large "Exhibits, Show & Sale" featuring all types of vintage ice-cream-related memorabilia for sale, an Ice Cream Tasting Event and an Ice Cream Cone Stacking Contest. What fun! The ice cream will be supplied by the Berley Brothers, who own the highly-respected Franklin Fountain and historic Shane Confectionery in Philadelphia. You will be consuming the same ice cream that was served to the Pope when he last visited the US! The Berley Brothers will also be putting together a special exhibit for the Ice Cream Tasting event, based on one they conducted at the Philadelphia Museum of Art. For more information about the Berley Brothers, go to www.franklinfountain.com or [click here](#) to see a video of their exhibit at the Philadelphia Museum of Art.

The Ice Screammers will add a whole new dimension to our Convention. They are a fun-loving and spirited group that will contribute much to the buyer/seller dynamic. We are also expecting some former members of the now disbanded National Graniteware Society to join us again. Including the public, it is possible we could have over 200 people in attendance at this event. Bring your best items to sell!

The Convention will take place from Wednesday evening, July 19, to Saturday morning, July 22. It will be held at the Crowne Plaza Reading Hotel in Wyomissing,

Pennsylvania. Registration costs \$125 per person, which includes five meals (three breakfasts and two dinners) and the ice cream treats along with all Convention activities. The hotel guest room rate is just \$112 per night plus taxes (which is the same rate as it was two years ago).

If you have not yet registered, PLEASE do so now. Due to the Icecreamers convention there, guest rooms may be at a premium. To ensure a good room assignment among other AAAA attendees, it is important to register now.

[Click Here](#) for a copy of the Convention Registration Form

[Click Here](#) for the latest copy of the Convention Schedule

[Click Here](#) for the Convention Flyer

Here is the latest Convention news:

SEMINAR ANNOUNCEMENT

We are proud to announce that Warren and Jan Schimpff will conduct a seminar at the 2017 AAAA Convention entitled "Fun Candy Advertising Facts Gleaned from the Schimpff's Candy Museum Collection". The Schimpffs will present some fun facts that they have learned from putting together their candy collection & will show photos to illustrate their points. They will also bring some pieces from their collection to show.

Warren and Jill Schimpff presently own Schimpff's Confectionery in Jeffersonville, Indiana, a family-owned candy business begun by Warren's great-grandfather in 1891. Warren and Jill were born in Chicago where they attended the same grade school and high school. As dating teenagers, they would visit Jeffersonville on holidays and vacations to help the business out just as Warren had done with his family as a young boy. They became fascinated with the candy-making trade. They were married in 1967 and continued to help in the family business when they could.

Warren has a PhD in Environmental Chemistry and wife, Jill, an MA in Secondary Education, both from the University of Michigan. They spent most of 1973 and '74 working in Stockholm, Sweden where Warren analyzed for pollutants in Baltic Sea water and Jill taught English to Swedish adults.

The next twenty-five years were spent in California. There, Warren worked as a research chemist for the Metropolitan Water District of Southern California and Jill taught English as a Second Language. As a hobby, they set up their garage to be a tiny candy factory in order to make candy for fundraisers close to their hearts.

Understandably, over the years, they developed a love for collecting candy equipment and memorabilia. In 1989, they purchased ninety-nine-year-old Schimpff's Confectionery from Warren's aunt's estate. In addition to the original store, the business now includes a candy museum that depicts the American candy industry through its advertising and also a demonstration area that highlights how traditional candy is made on century-old equipment.

Warren and Jill get joy, not only by helping to educate people about the history of American candy making, but by helping to preserve a 126-year-old family business and the small-town atmosphere of its downtown district. Presently, they are enlarging the store to grow the business as well as to meet these goals.

The Schimpff's presentation will take place on Friday, July 21, 2017 from 9:00-10:00 AM. They will join Debra Slone and Gordon Addington as our esteemed 2017 Convention seminar faculty.

CONVENTION SPONSORS

A wonderful and extensive line-up of Convention Sponsors has been arranged for the 2017 Convention. The support of these Sponsors is vital to the success of the event. We encourage you to show your gratitude by patronizing these supporters of AAAA. Here is the listing of 2017 AAAA Convention Sponsors:

Antique Malls & Auctions

AAAA has established an important collaboration with selected antique malls, markets, and auctions in the Adamstown area. The plain fact is that there are just too many antique establishments in the surrounding area to visit in the time available to most Convention attendees. With all of those options, there is a good chance of wasting your time visiting malls with little or no antique advertising. Therefore, malls that have identified themselves as having antique and vintage advertising that they believe will be of interest to our Convention attendees have been invited to serve as AAAA "Convention Sponsors". Financial support provided by those Sponsoring malls will be used to award prizes in our raffles and other contests.

They are as follows:

Adamstown Antique Mall



Adamstown Antique Mall opened as a co-op in 1992. In January 2013, Adamstown began the latest phase in its growth: new management, new dealers, new enthusiasm, and new renovations. We took what made Adamstown special and enhanced it. Adamstown is known for its customer service and knowledgeable dealers. Any day you stop in there will be dealers stocking and sharing stories. There are many who have been here over a decade. It feels like family. The emphasis has long been on what can be termed "Country Primitives". There is a front porch with many rustic items. Move inside and you will find all styles of furniture, many decoratives to put on that furniture, antique advertising, and much more.

Location: 3014 North Reading Road, Adamstown, PA 19501
Phone: 717-484-0464

Hours: M,Th, F: 10:00 AM-5:00 PM, Sat & Sun: 9:00 AM-5:00 PM
Web Site: www.adamstownantiquemall.com

Bob Nance (Booths in Renninger's Antique Market-Adamstown & Adamstown Antique Mall)



Bob

Nance at the Indy Advertising Show

Bob Nance is a well-known dealer that specializes in antique advertising, general/country store, soda fountain, tins, signs, toys, and other antiques. He has booths in Renninger's Antique Market-Adamstown (Booth A-40) and Adamstown Antique Mall (ask for location of Bob's booth at front desk). His booths are chock-full of high quality and desirable vintage items that every collector of antique advertising will want to see. Bob is a long-time member of AAAA.

Locations: Renninger's Antique Market, 2500 North Reading Road, Denver, PA 17517 (Also see Adamstown Antique Mall Listing)

Phone: 717-484-1300

Hours: Sundays 7:30 AM-4:00 PM

General Heath's Antiques



General Heath's Antiques is a multi-dealer shop offering quality antiques with something for everyone! Our wares are displayed in brightly lit showcases and attractive floor spaces and include: Advertising-Books-China-Pottery- Glass-Furniture-Country Store Items-Stoneware-Military-Toys-Dolls-Technology-Ephemera-Civil War Tokens- Photography-Medical- Political Items-Primitives-Jewelry - Native Americana...And More!

Location: 2760 North Reading Road - Route 272 North, Adamstown, PA 19501

Phone: 717-484-1300

Hours: M,W,Th,F: 9:00 AM-5:00 PM; Sat & Sun: 9:00 AM-5:00 PM

Web Site: www.generalheathsantiques.weebly.com

Lancaster County Antique Center



Lancaster County Antique Center, LLC, founded in 1975, is the county's first co-op and features 60+ dealers with a wide variety of merchandise ranging from the hard-to-find and desirable to the priced-to-sell. Our ever-changing inventory includes Advertising, Country Store, Breweriana, Toys, Postcards, Books, Mid-Century & much more. We offer an old-time atmosphere, long hours including weekend evenings, and a customer-friendly discount policy. From novice to seasoned collector to experienced dealer, we truly have something for everyone.

Location: 2255 N Reading Rd, Denver, Pa 17517

Phone: 717-336-2701

Hours: M, T, Th, 9:00 AM – 5:00 PM, F, Sun: 9AM – 7:30PM, Sat 9:00AM – 9:00 PM

Website: www.lancastercountyantiquecenter.com

Mad Hatter Antique Mall



The Mad Hatter Antique Mall is located in a former hat factory at the corner of Route 272 and Willow Street. We have 100+ active dealers. Booths and showcases are featured, with vintage advertising, ephemera, wall hangings, dolls, vintage clothing, furniture, retro modern, linens and much more. The mall is brightly-lit and air conditioned with ample parking and clean public restrooms.

Location: 61 Willow Street Adamstown, PA 19501

Phone: 717-484-4159

Hours: Thursday through Monday: 10:00 AM-5:00 PM

Web Site: www.madhatterantiquemall.com

Morphy Auctions



Morphy Auctions is one of the largest auction houses under one roof. Counting on decades of experience running successful antique auctions for both sellers and buyers, the team at Morphy Auctions aims to delight our clients with fresh-to-the-market auctions, professionalism and state-of-the-art auction venues. Antique advertising is one of Morphy Auction's numerous areas of specialization, bringing to market some of the most desirable pieces available in the realm of vintage advertising. Visit Morphy Auctions over the dates of the AAAA Convention

to view the many country store and advertising items that will be included in Morphy's exciting September 3 auction.

Location: 2000 North Reading Road, Denver, PA 17517

Phone: 717 335-3435

Hours: 9:00 AM-4:00 PM Every Day (or by Appointment)

Web Site: www.morphyauctions.com

Pine Hills Antique Mall



Pine Hills Antique Mall is housed in a 14,000 sq. ft. post-and-beam building. 100+ dealers offer a wide variety of antiques and collectibles including vintage advertising. Both booths and showcases are featured.

Location: 3 Adams Dr, Reinholds, PA 17569 (On Rt. 272)

Phone: 717-484-6313

Hours: Thursday through Monday: 10:00 AM-5:00 PM

Web Site: www.pinehillsantiquemall.com

Rare-Bits Antiques (Joe and Sue Ferriola)



Rare-Bits Antiques has been dealing in quality advertising and country store antiques for over forty years. Their merchandise can be found at General Heath's Antiques.

Location: 2760 North Reading Road, Rt 272 in Adamstown PA 19501
Phone: 717-484-1300

Shupp's Grove Antique Market



Shupp's Grove is a beautiful outdoor antiques & collectibles market and is known as "the Picker's market, where REAL DEALS still happen." We have been in operation since 1962, supporting American small businesses and celebrating a rich history of quality goods.

Location: 607 Willow Street, Reinhold, PA 17569 (From US-222, exit I-76/PA-272/Denver/Pennsylvania Turnpike and turn right on Rt. 272 North. Follow 272 North for 1.2 miles. Turn right on Rt. 897 South and follow for 3/4 mile to Grove on left)

Phone: 717-484-4115

Hours: Saturday and Sunday: 7:00 AM-4:00 PM (Rain or Shine)

Web Site: www.shuppsgrove.com

Time Matters Antique Mall



We are a multi dealer shop specializing in Vintage Advertising, Vintage Signs & Thermometers, Gas Pumps, Soda Vending Machines & Coolers, Coin Op, & Store Displays.

In addition, we carry a full line of General Antiques, Disney, Pez, Battery Operated & Wind-Up Toys, Sports Memorabilia, Jewelry, Pottery and Glassware. No Reproductions, No Flea Market Merchandise. We recently moved to our new location at 2664 N. Reading Rd, Adamstown, PA. This location is just 3 doors South of where we were, but on Rt. 272. This great Shop features a fully enclosed Glass Display Porch, easy direct access into the shop's parking lot off Rt. 272, many Glass Display Cases with over 70 Dealers.

Location: 2664 N. Reading Rd. (Rt.272) Reinhold's, PA 17569

Phone: 717-484-1514

Hours: 7 days a week 10:00 AM-5:00 PM Saturdays 10:00 AM-7:00 PM

Other Convention Sponsors

Antique Trader



Antique Trader is celebrating 60 years of inspiring, entertaining and informing readers. With a loyal audience of collectors, historians, and business owners within the antiques and collectibles community, the Antique Trader brand serves people via a biweekly print magazine, weekly e-newsletter, website and social media platforms. Antique Trader is part F+W Media, Inc., an organization serving various lifestyle and hobby interests.

Location: Iola, Wisconsin

Phone: 715-350-7078

E-Mail: ATNews@fwmedia.com

Web site: www.antiquetrader.com

Indy Antique Advertising Show



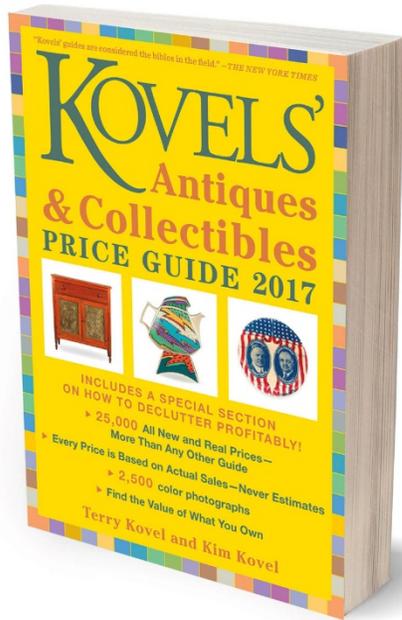
The Indy Antique Advertising Show, more commonly known as the “Indy Ad Show” is the nation’s premier show to find vintage and antique advertising. Entering into its 45th year, this event has always been famously known where the best of the best could be found. Dealers from around the country come together to provide collectors with their latest finds of Salesman Samples, Breweriana & Saloon, Soda Fountain & Early General Store Displays, Toys, Political , Barber Shop, Americana, Coin Operated Machines, Mechanical Slot Machines, and Pharmaceutical & Veterinarian Advertising and more. This year under new ownership, the show will be run simultaneously with 2 other great shows, the Boone County Gas & Oil and the Boone County Vintage Market. The Indy Ad Show is an ongoing supporter of AAAA and will be providing a complementary exhibit booth at the upcoming show on September 23 - 24 to help the club with an important platform to recruit new members.

Location: The Boone County Fairgrounds, Lebanon, Indiana conveniently located halfway between Indianapolis and Lafayette on Interstate 65 is 20 minutes from downtown Indianapolis and is near the International Airport.

Phone: 906-250-1618

Web Site: www.indyadshow.com, www.boonecountytreasurehunt.com

Kovels' Publications



Kovels' Antiques, Inc, was founded by Ralph and Terry Kovel. Hailed as “the duke and duchess of the antiques world,” they have written 107 books and many special reports about collecting. Their bylined newspaper column started in 1954 and is the longest-running syndicated column in the U.S. by one author. It appears in more than 100 newspapers. Their books include the annual *Kovels' Antiques & Collectibles Price Guide*, which has sold over 4 million copies. This September, the Kovels' will celebrate the 50th edition of their price guide *Kovels' Antiques & Collectibles Price Guide 2018*, one of the first price books written for the average collector.

The Kovels bought their first advertising collectible in 1954, the well-known “Grape-Nuts, There's a reason” sign. Most of the advertising collection in their house is part of a “country store” that was used in their national TV series. Advertising became important enough to become a category in the price book in 1988.

Kovels.com, online since 1998, has more than a million free prices, dated so you can learn if your favorites have gone up or down in cost. There are also over 5,000 questions & answers and a weekly e-zine “Kovels Komments,” all free. The monthly subscription only newsletter, *Kovels on Antiques & Collectibles*, is filled with news and tips of interest to collectors. Since 2008, the company is owned by the mother-daughter team of Terry Kovel and Kim Kovel.

Location: P.O. Box 22192, Beachwood, OH 44122

Phone: 216-752-2252

Web Site: www.Kovels.com

Schimpff's Confectionery & Candy Museum



Schimpff's is a unique, family-owned, manufacturing confectionery, retail candy store, soda fountain, lunch room, candy museum and demonstration area. Schimpff's was founded in 1891 and remains in its original building. It is located in the center of Jeffersonville's historic district. Schimpff's comes complete with a 50's soda fountain and original tin ceiling. Jars and cases of old-fashioned candy give visitors a taste of the past. The museum displays thousands of artifacts concerning the American candy industry.

Location: 347 Spring Street. Jeffersonville, IN. 47130

Phone: 812-283-8367

Hours: 10:00 am-5:00 pm, Monday-Saturday, Closed on Sundays

Web Site: www.schimpffs.com

Zaharakos Ice Cream Parlor and Museum



On October 20, 1900, Zaharakos Ice Cream Parlor was opened by three Greek immigrant brothers. After 106 years and three generations, the doors closed. Tony Moravec purchased and supervised the total restoration and preservation of the authentic early 1900 soda fountain, that includes the original spectacular 50-foot double back bar of mahogany, mirrors and stained glass, plus a 40-foot counter of Onyx and marble. Two matching soda fountains, a Tiffany style draft stand (circa 1904) and a restored Welte Orchestrion were installed in

1908 (which plays on request). Attached is a free museum of the largest collection of pre-1900 soda fountains, massive collection of syrup dispensers, mechanical music orchestrions, nickelodeons and a County store. Come hungry for soup, salads, sandwiches and, of course, any concoction of fountain soda and ice cream (still made on site).

Location: 329 Washington Street, Columbus, Indiana 47201

Phone: 812-378-1900

Hours: 11:00 am - 8:00 pm, seven days a week

Web Site: www.zaharakos.com

Squash-A-Penny Junction

In an out-of-the way place, about 20 miles north of Richmond, Virginia is Squash-A-Penny Junction, a unique and quirky antique store that was brought to our attention by AAAA member Margaret Carpenter. She said it has "an amazing amount of old advertising in an old house with a gigantic pot-bellied stove in the middle". She wanted all AAAA members to be aware of this wonderful gem if they are in the area. She described the experience as being like walking into a general store 100 years ago and that every room is brimming over with goodies. She added that it is one of her favorite places for antique advertising.

According to information available on the internet, Squash-A-Penny Junction was originally built in the 1860's as a general store. The property was purchased and turned into an antique store in the 1990's.

On-line comments corroborate Margaret's enthusiastic review. One writer exclaimed: "Truly this store has just about everything and the owner can tell you exactly where something is if you ask. If you collect advertising, store displays, or oddities this is THE place to go."

Squash-A-Penny Junction is located at 10570 Doswell Rd, Doswell, VA 23047. Phone number is 804-876-3083. It is open Saturday, Sunday, and Monday from 11:00 AM to 5:00 PM. If you plan to visit, a call ahead is always advisable.

Here are some photos of Squash-A-Penny Junction from the internet:







Thanks, Margaret, for sharing this treasure with your fellow AAAA members! We'd love to hear about other great sources of antique advertising as well. Just [click here](#) to let us know about your favorite spot!

AAAA Membership Renewals

For many of our members, this is the time of year for them to renew their membership. Was there a pink sheet asking you to renew with your March issue of PastTimes? Have you received a "We Miss You" post card? If you have not responded to those notices or have not renewed your membership when registering for the Convention, then now is the time to act! We don't want you to miss a single issue of the Checkerboard or PastTimes. AAAA appreciates and NEEDS your continued support so please make sure your membership is current. If you have misplaced your renewal form, [click here](#) for another copy.

Contact Amy Vehling, AAAA Membership Coordinator, at avehling@sbcglobal.net if you have any questions about membership.

You Never Know Where You Will Find Vintage Advertising

By Paul Lefkovitz

I was passing by an old-timey barber shop in a Midwest city when I peered inside and was stopped dead in my tracks. To my surprise, occupying every available inch of this still functioning barber shop was a large and diverse collection of antique advertising! Vintage

advertising was in cabinets, on shelves, desks, everywhere in the main room and a back room! The collection was for people to enjoy and was not for sale. The barber proprietor, who is a long-time collector, graciously let me snap some photos to share with you but asked for anonymity. So here are the photos, attesting to the fact that you just never know where you will find antique advertising!















This is a circa 1900 towel steamer

Notice

AAAA member Chuck Young is seeking information regarding the whereabouts of a rare tin that used to be in his collection. It is a green and white, one-quart Economy Motor Oil can. "Motor Oil" is spelled out in red letters. It has never been opened and is in mint condition. If you have any information, please contact him at trigger7777@yahoo.com or 330-283-4347.

Wanted Items

In this column are those sought-after items of desire that seem to be elusive. If you know where any of these items can be acquired or if you have one available, please click the link to reply directly to the seeker. To place a listing in this column, [click here](#). There is no fee for AAAA members. Up to three listings per member is permitted.

Continental Cubes Tobacco Tin: (Larger pocket tin...one size above the normal size pocket). Also large red 3 lb. Franklin coffee tin canister (Ben Franklin face). To reply, [click here](#).

VITAMINS advertising, displays, signs, bottles, and anything related: Hadacol is an example. Most would come from the 1930's thru the 1970's. Also anything related to cod-liver oil and WEIGHT-LOSS, REDUCING, ANTI-FAT, and OBESITY ITEMS. To reply, [click here](#).

Early tin signs lithographed by Tuchfarber, Wells and Hope, Worcester Sign Company, Sentenne and Green, etc. I can pay more for good condition, but would be interested in any condition. Don Lurito DRelington@aol.com also in the directory. To reply, [click here](#).

Dwinell-Wright Co. Royal Ground Spice Cardboard Spice Boxes. One side displays horizontally. Approximately 3.75" by 2.25". Any type of spice is OK. To reply, [click here](#).

ENSIGN Perfect and ENSIGN Perfection vertical pocket tobacco tins to enhance my collection. Feel free to contact me at 614-888-4619 or k8pyd@wowway.com to see if you can help fill the voids.

Ice Cream Advertising. Mr. Ice Cream desires better ice cream advertising including: postcards, trade cards, letterheads, billheads, booklets, poster stamps, blotters, magic lantern slides, pinbacks, watchfobs and pocket mirrors. Allen Mellis, 1115 West Montana St. Chicago, Illinois 60614-2220. mellisfamily@rcn.com. To reply, [click here](#).

Empty tin cans (new) to place vintage labels on. Different sizes preferred. Do you know of a source where these can be purchased in volume? To reply, [click here](#).

Tall 1 lb. Mallard Coffee Can- Shows duck taking off. To reply, [click here](#).

Chewing gum packs, sticks, wrappers, full boxes, lifesavers, candy bar wrappers, displays, and boxes. Anything candy related. To reply, [click here](#).

Pre-1900 advertising items related to: barbed wire, farm fence gates, tools for erecting or mending wire fences, and farm fences. Only primary material please--no ads from newspapers, etc. Larry W. Love. To reply, [click here](#).

Armour Foods Signs, Cardboards, Store Displays, Die-Cuts Wanted. To reply, [click here](#).

Cigar advertising tip trays, pinbacks, or any unusual cigar advertising items. Harry Cohn: To reply, [click here](#).

Walt Foster Art Books Store Floor Rack: To reply, [click here](#):

JG Flynt Sir Walter Raleigh Pocket Tin: To reply, [click here](#).

One (1) Pound FULL [Unopened, Sealed] Key-Wind Coffee Tins: To reply, [click here](#).

Near Mint English Biscuit Tins: 1880 to 1925 To reply, [click here](#).

Scarce or Rare Tobacco Pocket Tins: One or a collection. To reply: [click here](#).

Vintage Photos of General Stores or Soda Fountains. Authentic 1890-1930 examples only--no modern reprints please. Mounted photo or RPPC. Interior or exterior. Send scan. To reply, [click here](#).

Firecracker Packs: Collector buying all old fireworks-packs, boxes, advertising, whatever. To reply, call 931-237-3646 or [click here](#).

Lefkowitz & Sons Company Soda Fountain Collectables: I am seeking any soda fountain product or equipment labeled "Lefkowitz". To reply [click here](#).

Posters of Beautiful Women or Children Advertising a Drug Store or Country Store Product. Pre-1930. Preferable with product shown in image. Original frame and good condition a plus--also NOS country store or drug store products, advertising of any kind, or any product with great graphics and full of contents a plus. To reply, [click here](#).

Spice Tins WANTED!! Hard core collector looking for brands I don't have and upgrades for ones I do have. Looking for good old spice tins with pictures. Birds, people, trains, etc. I have a few traders but mainly a buyer. To reply, [click here](#).

Minnesota Brewery Items including Hamm's, Grain Belt, Fitgers, Gluek and others. Also collect rare Minnesota advertising pieces. To reply, [click here](#).

Vintage Baseball/Football Cards: Pre-1970 Only To reply, [click here](#).

Clicquot Club: Lighted Clicquot Club advertising clock made by Telechron and Telechron lighted advertising clock. To reply, [click here](#).

"ANTI-FAT," Weight-Loss, "Reducing," Obesity Items: Signs, bottles, anything related. Also, any items related to VITAMINS. To reply, [click here](#).

Yellow Kid Wanted: The more unusual,the better. To reply, [click here](#).

Harvard Brewing Signs/Lithographs: To reply, [click here](#).

Ivanhoe Pencil Tin: Fair price and also finder's fee paid. Approx 1" diam, 9" long, blue in color, round, with picture of Ivanhoe on horseback. To reply, [click here](#).

Noaker Ice Cream Company Canton, Ohio: 13" Round ice cream tray from "the Noaker Ice Cream Company Canton, Ohio" in good or better condition. It has the boy & girl eating ice cream on the front. To reply, [click here](#).

B.T. Babbit Soap Advertisement Posters: See Antique Advertising Encyclopedia (Vol. II) by Klug page 54 and 55. Condition is very important. To reply, [click here](#).

DeLaval: Tin advertising, give-aways and other collectibles produced by the company. To reply, [click here](#).

Edmands Coffee Company, Edmands Tea Company, 1776 Coffee, American Beauty Tea, Japan Tea, Devonshire Tea, (imported by Edmands, Boston/Chicago): Any items such as tins, signs, paper, or anything else related to the Edmands family of companies in Boston is desired. To reply, [click here](#).

Heathman Bakery, Dayton, Ohio: Interested in any items related to this business. To reply, [click here](#).

Indianapolis Brewing Company Ephemera: Circa 1920. Specifically looking for signed documents. To reply, [click here](#).

The AAAA Checkerboard is a monthly e-newsletter that is made available to all AAAA members at no cost. The mission of the Checkerboard is to increase knowledge about antique and collectible advertising among AAAA members. The Checkerboard also provides news and updates about AAAA. It is produced each month with the exception of the four months per year when the award-winning PastTimes print newsletter is published. Paul Lefkovitz (plefk@generalstoreantiques.com) serves as Editor of the AAAA Checkerboard. Copyright, 2017, Antique Advertising Association of America.



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