



Checkerboard

January, 2016



Best Wishes for the New Year!

Do you have any New Year's resolutions related to your hobby?

Is this the year you commit yourself to finding that elusive piece you've been looking for? Perhaps a listing in the "Wanted Items" section below will assist in your quest.

Would you like to visit some great antique advertising collections this year? Over half of AAAA's members are willing to open up their collections to you! When the AAAA Membership Directory comes out, your passport to exciting visits will be in your hands.

Do you want to sell items from your collection and use the funds to pick up new treasures? Attend the AAAA Annual Convention in Dublin (Columbus), Ohio from July 20-23 this year and be a seller in the expanded silent auction and room hopping events.

Do you want to meet some new kindred souls this year who share your love of antique advertising? Again, plan to attend the AAAA Annual Convention in Dublin (Columbus), Ohio from July 20-23.

Do you want to share your knowledge or your collection with your fellow collectors? Be a contributor to the AAAA PastTimes or Checkerboard.

Whatever your aspirations might be as a collector for 2016, please remember that your AAAA membership can serve as a valuable resource.

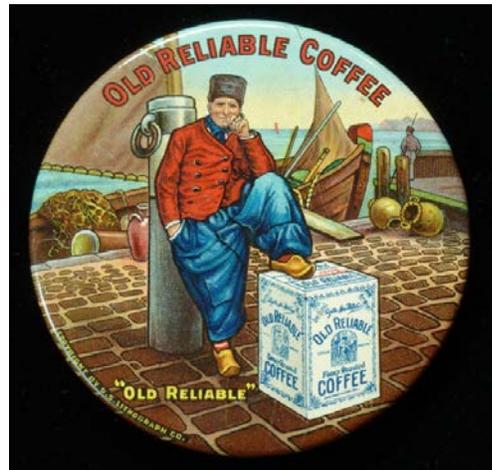
Best wishes for good health, fun times, and exciting discoveries in 2016!

More Pocket Mirrors

The Collection of Rob Nadol

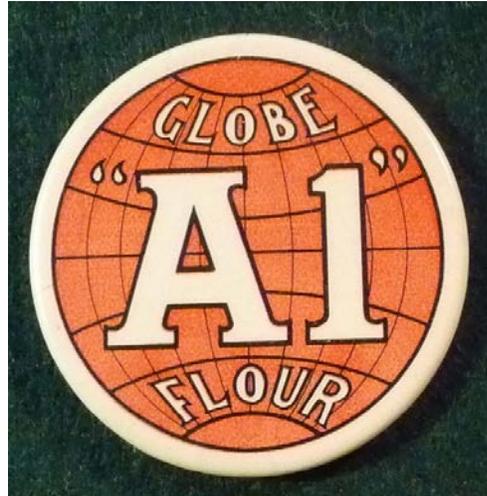
The December, 2015 issue of PastTimes featured a well-received article about Pocket Mirrors, which showcased examples from the collection of Rob Nadol. As promised, additional photos of pocket mirrors from his collection are presented here. If you wish to contact Rob, his email address is rnadol@earthlink.com. Thanks again Rob for sharing your wonderful collection of pocket mirrors with other AAAA members!

Coffee

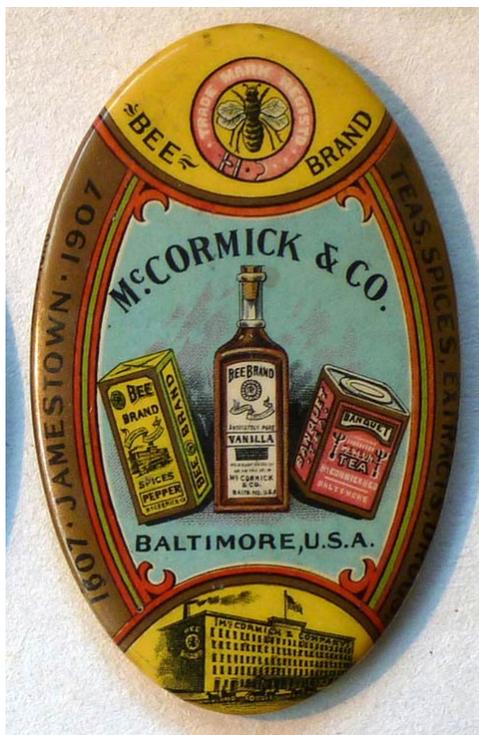




Flour



Other Food Products





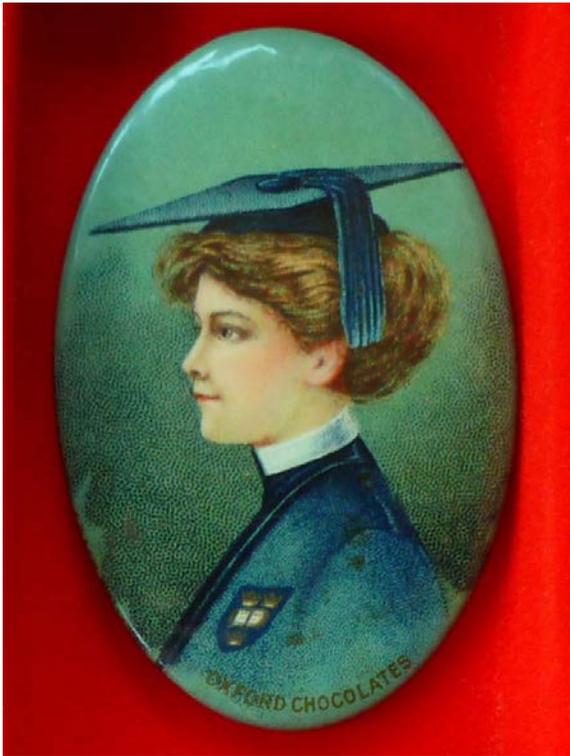
Soft Drinks



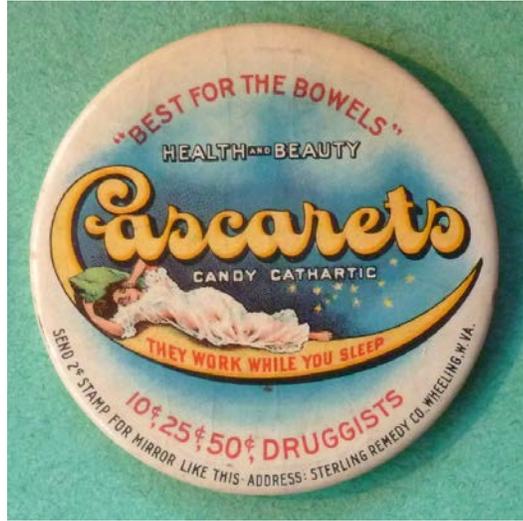
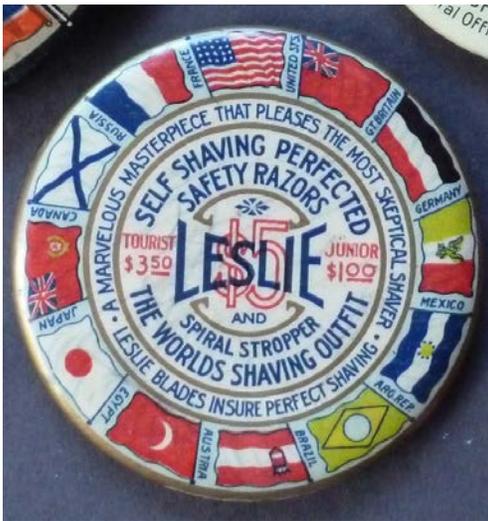


Chocolates



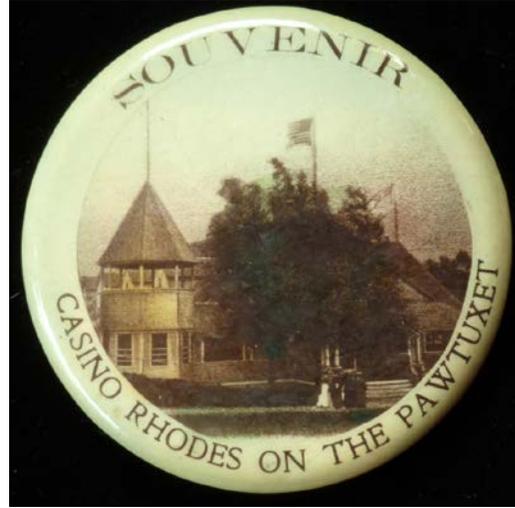


Health & Appearance

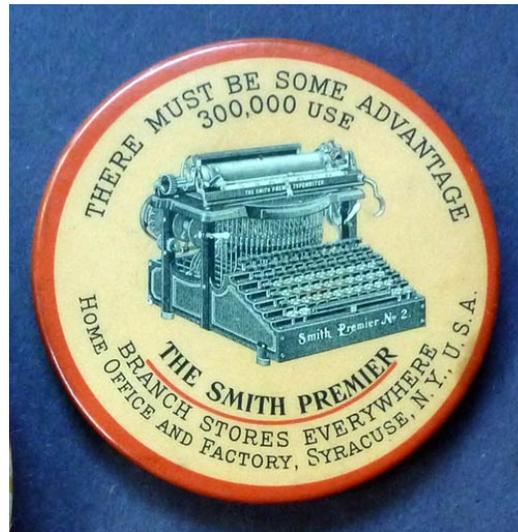
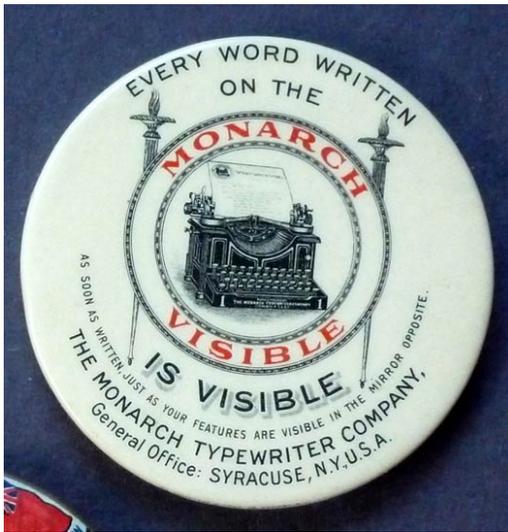




Souvenirs



Typewriters



Pocket Mirror References

1. Collecting Advertising Mirrors, John M. Kaduck, Wallace Homestead Co. 1973. Early, small, short, black and white interior pages.
2. Antique Pocket Mirrors, Cynthia Maris Dantzig, Schiffer Publishing Ltd. 2002. Substantial, nice photographs, but a lot are not advertising.
3. Auction Catalog: Richard Opfer Auctioneering, Inc., An Antique Advertising and Country Store Auction October 23 & 24, 1992. An amazing array of very fine pocket mirrors and other advertising. The catalog has a full color front and back cover collage including many absolutely fabulous mirrors.
4. Article on Coca Cola Pocket Mirrors in the May 1984 edition of "The Cola Call", the monthly newsletter of The Cola Clan, which appears to have evolved into The Coca Cola Collectors Club.



Harvey Kline: In Memoriam



It is with profound sadness that we announce that Harvey Kline passed away on November 20, 2015. He succumbed to a rare brain disorder after an illness of about four months. Harvey made enormous contributions to AAAA and the world of antique advertising for many years. Along with his wife Dolly, he was an active participant in AAAA Conventions and activities as well as being a regular exhibitor at the Indy Ad Show. His friendly demeanor earned him many friends in the collecting community, not only in the area of antique advertising but in the realm of Graniteware as well. He will be greatly missed. Further information can be obtained by [clicking here](#). AAAA extends its sincerest condolences to Dolly and the rest of his family.

2016 AAAA Convention Schedule Dublin (Columbus), Ohio. July 20-23, 2016

The event you've been waiting for all year is scheduled for July 20-23, 2016 in Dublin Ohio: the AAAA Convention! We will reprise much of the very successful 2014 Convention that took place there with emphasis on the things you loved. For example:

- We will return to the Embassy Suites with its separate guest room living and sleeping areas, not to mention the large picture windows--perfect for room hopping!
- The National Graniteware Society will once again be having its Convention there and we have collaborated with them to provide the opportunity for much buying and selling between the two clubs. Many of their members collect antique advertising and will be bringing great items for us.
- An active Convention schedule will keep you busy from morning 'til night.

While we embrace what has worked in the past, there will be some important new changes:

- The Favorite Advertising Exhibit will be re-vamped with a new time slot of its own and greater opportunities to learn more about the treasures that are exhibited
- Public Night will not compete with Favorite Advertising and will also have its own time slot so you can focus on selling your items to the public. It will be also be expanded to bring many new buyers into the silent auction
- Loading and unloading will be easier due to new access to the hotel's loading dock

There will be a rich Convention schedule with a quick tempo that will keep things moving from start to finish. On Wednesday afternoon/evening, attendees will check in to the hotel, set up their suites, attend the hotel's free cocktail reception,

and then enjoy a brief seminar (topic to be announced). Room-hopping will follow.

Thursday morning, we will start with the hotel's awesome cooked-to-order buffet breakfast, followed by the business meeting. Room hopping will then take place for the next two hours. A buffet luncheon will follow. After lunch, a 60 minute seminar will be presented, entitled, "Insuring Your Collectibles- Are You Covered?" by Angie Becker, President of the Antiques & Collectables National Association. The seminar will be followed by more room hopping. We will then bring back a popular event from the 2014 Convention, "Show and Tell". A delicious buffet dinner will follow, along with raffles and games. After dinner, the Hotel's Cocktail Reception and/or room hopping will be available. Then, the newly re-vamped Favorite Advertising Exhibit will take place--in its own time slot. Also for the first time, you will be able to talk to the owners of the items entered in the exhibit to enrich your knowledge.

Friday will also start with the cooked-to-order buffet breakfast, followed by a 60 minute seminar, entitled "Collecting Drug Store and Pharmaceutical Antiques", by Robert Hunt, a national expert in the area. Room-hopping will then take place, followed by a buffet luncheon. After lunch, the ever-popular silent auction will be featured with a greatly expanded number of participants, including the public and Graniteware attendees. An enjoyable buffet dinner, augmented by raffles and games will follow. The evening will feature the Manager's Cocktail Reception followed by the busy Public Night.

On Saturday, the 2016 AAAA Convention will draw to a close with a very brief (but important) program. After the cooked-to-order buffet breakfast, there will be a brief seminar (topic to be announced), followed by the Convention wrap-up. The convention will adjourn at 9:30, at which time participants will descend on the local antique malls in Springfield and Columbus, the Leo Fry Tobacco Collection, tours of the Wescott House (Frank Lloyd Wright designed home), and other area attractions.

With this chock-full, exciting, and enjoyable schedule, there will be plenty of opportunities to see old comrades, make new friends, buy and sell to your heart's content, eat well, have plenty of good laughs, acquire new knowledge, and return home with lots of fond memories of another special AAAA event.

For a current working draft (subject to change) of the Convention Schedule, [click here](#).

For a copy of the Convention Registration Form, [click here](#). We expect to sell out our room block so PLEASE register as soon as possible to avoid disappointment.

For a copy of the Convention flyer, [click here](#). Send the flyer to your collector friends to help promote the Convention!

If you have any questions about the 2016 AAAA Convention, please contact Paul Lefkovitz, Convention Coordinator, by [clicking here](#) or calling 317-594-0658.



Membership Directory Update

Progress continues on the preparation of the new AAAA Membership Directory. Amy Vehling, Membership Coordinator, has been following up individually with those that did not respond to the survey to maximize its representativeness. It is anticipated that our materials will be submitted to the printer by the end of this month and that the Directory will be mailed out some time in February. That should be an opportune time to start planning out your spring and summer travels with visits to great collections all around the country. Over half of our members responding to the survey have indicated their receptiveness to AAAA members visiting their collections! That opens up a whole new level of benefits as an AAAA member. We sincerely hope this Directory helps lead to new purchases and sales, new friendships, and new adventures!

My Kingdom for a Can!

One of our members is looking for empty tin cans to place vintage labels on. He would like to obtain examples in different sizes. Do you know of any sources for empty tin cans, especially in less than large bulk quantities? If you do, please [click here](#) to provide the information to us. We will then publish all of the sources we learn about in next month's issue of the Checkerboard. Thanks for any assistance you can provide!

Recent Finds



It is always nice to check that final item off your list! Leo Fry was delighted to add a hard-to-find Pinkussohn's Potpourri vertical upright tin with all six cities listed below the manufacturer's name. Typically, only one or three cities are listed. He picked it up at the Indy Ad Show in September. This was the last one he needed in that series. Leo is still actively looking for more tins in the Ensign series. For those that don't know, Leo has one of the nation's premiere collections of vertical upright tobacco tins and packs. He will be conducting tours of his impressive collection at this year's AAAA

Convention in July.

Spreading the Word



You can help AAAA continue its growth by helping to "spread the word". The next time you are in an antique mall that carries antique advertising, you could place some AAAA Membership cards in the information rack that is usually near the front entrance. Dave Hirsch is an active supporter of this strategy. If you are an on-line dealer in antique advertising, you could pack a membership card along with each the items you sell. Dave DeLongchamp has been successfully doing this for a long time. You could also keep a supply of membership cards in your glove box so when you run into a fellow collector, you can give them one. Cap'n Jak Morgan has urged members to do this on many occasions. If you are interested in contributing to the vitality of AAAA in this manner, we will be happy to provide a supply of AAAA membership cards to you. [Click here](#) and let us know how many cards you'd like and we will mail a supply out to you. Thanks much!

Wanted Items

In this column are those sought-after items of desire that seem to be elusive. If you know where any of these items can be acquired or if you have one available, please click the link to reply directly to the seeker. To place a listing in this column, [click here](#). There is no fee for AAAA members. Up to three listings per member is permitted.

Tall 1 lb. Mallard Coffee Can- Shows duck taking off. To reply, [click here](#).

Chewing gum packs, sticks, wrappers, full boxes, lifesavers, candy bar wrappers, displays, and boxes. Anything candy related. To reply, [click here](#).

Pre-1900 advertising items related to: barbed wire, farm fence gates, tools for erecting or mending wire fences, and farm fences. Only primary material please--no ads from newspapers, etc. Larry W. Love. To reply, [click here](#).

Armour Foods Signs, Cardboards, Store Displays, Die-Cuts Wanted. To reply, [click here](#).

Cigar advertising tip trays, pinbacks, or any unusual cigar advertising items. Harry Cohn: To reply, [click here](#).

Walt Foster Art Books Store Floor Rack: To reply, [click here](#):

JG Flynt Sir Walter Raleigh Pocket Tin: To reply, [click here](#).

One (1) Pound FULL [Unopened, Sealed] Key-Wind Coffee Tins: To reply, [click here](#).

Near Mint English Biscuit Tins: 1880 to 1925 To reply, [click here](#).

Scarce or Rare Tobacco Pocket Tins: One or a collection. To reply: [click here](#).

Vintage Photos of General Stores or Soda Fountains. Authentic 1890-1930 examples only--no modern reprints please. Mounted photo or RPPC. Interior or exterior. Send scan. To reply, [click here](#).

ENSIGN Perfect and ENSIGN Perfection vertical pocket tobacco tins to enhance my collection. Feel free to contact me at 614-888-4619 or k8pyd@wowway.com to see if you can help fill the voids.

Pre-1920 US Cigarette Tobacco Cards, including packs, tins, advertising, point of sale, premiums, silks and leathers, cabinet cards, banners/posters, albums and more. Focus on Ginter, Duke, Goodwin (Old Judge), Kimball, and Kinney. Buy/Trade - talk shop - or I can help you figure out what ya gots! 561-289-2362 or hmoses2@comcast.net

Firecracker Packs: Collector buying all old fireworks-packs, boxes, advertising, whatever. To reply, call 931-237-3646 or [click here](#).

Lefkowitz & Sons Company Soda Fountain Collectables: I am seeking any soda fountain product or equipment labeled "Lefkowitz". To reply [click here](#).

Posters of Beautiful Women or Children Advertising a Drug Store or Country Store Product. Pre-1930. Preferable with product shown in image. Original frame and good condition a plus--also NOS country store or drug store products, advertising of any kind, or any product with great graphics and full of contents a plus. To reply, [click here](#).

Spice Tins WANTED!! Hard core collector looking for brands I don't have and upgrades for ones I do have. Looking for good old spice tins with pictures. Birds, people, trains, etc. I have a few traders but mainly a buyer. To reply, [click here](#).

Minnesota Brewery Items including Hamm's, Grain Belt, Fitgers, Gluek and others. Also collect rare Minnesota advertising pieces. To reply, [click here](#).

Vintage Baseball/Football Cards: Pre-1970 Only To reply, [click here](#).

Clicquot Club: Lighted Clicquot Club advertising clock made by Telechron and Telechron lighted advertising clock. To reply, [click here](#).

"ANTI-FAT," Weight-Loss, "Reducing," Obesity Items: Signs, bottles, anything related. Also, any items related to VITAMINS. To reply, [click here](#).

Yellow Kid Wanted: The more unusual,the better. To reply, [click here](#).

Harvard Brewing Signs/Lithographs: To reply, [click here](#).

Ivanhoe Pencil Tin: Fair price and also finder's fee paid. Approx 1" diam, 9" long, blue in color, round, with picture of Ivanhoe on horseback. To reply, [click here](#).

Noaker Ice Cream Company Canton, Ohio: 13" Round ice cream tray from "the Noaker Ice Cream Company Canton, Ohio" in good or better condition. It has the boy & girl eating ice cream on the front. To reply, [click here](#).

B.T. Babbit Soap Advertisement Posters: See Antique Advertising Encyclopedia (Vol. II) by Klug page 54 and 55. Condition is very important. To reply, [click here](#).

DeLaval: Tin advertising, give-aways and other collectibles produced by the company. To reply, [click here](#).

Edmands Coffee Company, Edmands Tea Company, 1776 Coffee, American Beauty Tea, Japan Tea, Devonshire Tea, (imported by Edmands, Boston/Chicago): Any items such as tins, signs, paper, or anything else related to the Edmands family of companies in Boston is desired. To reply, [click here](#).

Heathman Bakery, Dayton, Ohio: Interested in any items related to this business. To reply, [click here](#).

Indianapolis Brewing Company Ephemera: Circa 1920. Specifically looking for signed documents. To reply, [click here](#).

The AAAA *Checkerboard* is a monthly e-newsletter that is made available to all AAAA members at no cost. The mission of the *Checkerboard* is to increase knowledge about antique and collectible advertising among AAAA members. The *Checkerboard* also provides news and updates about AAAA. It is produced each month with the exception of the four months per year when the award-winning PastTimes print newsletter is published. Paul Lefkowitz (plefk@generalstoreantiques.com) serves as Editor of the AAAA *Checkerboard*.



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