



Checkerboard

May, 2014

Top 10 Reasons to Attend the 2014 AAAA Convention July 23-26, 2014 Dublin (Columbus), Ohio

- Great opportunities to buy, sell and trade desirable antique and vintage advertising through room-hopping and an exciting auction
- Hear antique and collectable icon Terry Kovel provide a fascinating retrospective about her years of leadership in the antiques and collectables industry
- Acquire new knowledge in three other informative and interesting seminars
- See old friends and make new acquaintances who share the love of our hobby
- Marvel at the exciting items in the Favorite Advertising Displays
- Enjoy fun activities, such as the hilarious Yankee Gift Swap, the enlightening Show-and-Tell event, and tours of the outstanding Leo Fry Tobacco collection
- Relax in a beautiful hotel setting with spacious two room suites and wonderful amenities
- Welcome each evening with a Manager's Reception with free snacks and cocktails
- After the Convention, visit the abundant antique offerings in nearby Springfield, Ohio, featuring three antique malls with a combined total of over 1,000 dealers located within a two mile radius
- Support your club, AAAA, the only national organization that represents the hobby of antique and popular advertising

Time is growing short! Before you know it, July 26-28 will be here and the Convention will be taking place. Send in your Registration Form **today** to avoid disappointment. Our room block is almost full!

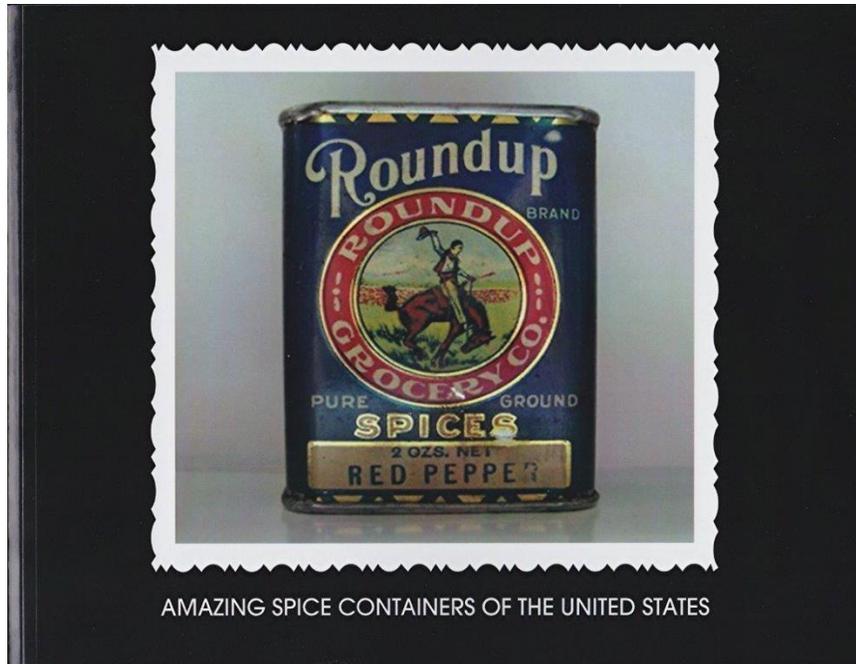
[Click here](#) for the Convention Registration Form

[Click here](#) for the Convention Flyer (send it to your fellow collectors!)

[Click here](#) for a detailed Convention Schedule

For additional information about the convention, please refer to the past several issues of the *AAAA Checkerboard* (from October, 2013 on) or contact Paul Lefkowitz, Convention Chairperson, at 317-594-0658 (home) 317-501-3832 (cell) or plefk@generalstoreantiques.com.

Important New Book on Vintage Spice Tins Published!



Jim Koss and Tony Wagner have been collecting early spice containers for most of their adult lives. With over 50 years of collecting experience between them, they have amassed collections with significant historical importance. Jim started his collection with some early tins that he found in his cousins old farm house in Oklahoma. Tony began his with the purchase of a "White Rose" at a local sale, and to this day it is still one of his favorite brands. From these simple beginnings, collections that now number in the high hundreds, to over a thousand examples were born. Included in these examples are many great rarities.

Because Jim lives in Oregon and Tony lives in Wisconsin, it is most likely that these two collectors would never have met one another if not for the internet. It was due to a simple email to discuss a tin from Tony's area that a life-long friendship was born. And now after seventeen years and countless emails, a dream of theirs has finally come true. That dream was to produce a guide book that dealt exclusively with vintage spice containers. A project that has been in the making for over fifteen years has finally reached fruition.

The book originally started out to be, and was originally titled, the "Top 100 U.S. Spice Containers". When it was quickly realized that there was no way to narrow the field down to the top 100, the name was changed to "The Best of The Best U.S. Spice Containers". But as the scope and the direction of the book changed, the name was changed for the last time to "Amazing Spice Containers of The United States". The book still has a "Best of The Best" format and it is in play throughout the work, but now there is plenty of leeway to allow future changes to the contents. These future changes will be dictated by collector input and preferences.

There are about 400 different brand names in the 151 page book of which 117 are considered by the authors to be the "Best of The Best". There are over 500 full color glossy photographs in the work as well as commentary for most brands. It also includes many company histories and facts that were considered important for one reason or another. All of the 400 different brands are priced using a range of values. (i.e. \$100-\$200). There has been a very conscious effort to focus on the historical

aspects of vintage advertising collecting and the book, while perhaps a bit eclectic, does have a way of coming together to showcase this aspect of our hobby.

One does not have to be a collector of early spice containers to enjoy this book and more than likely, every one that views it will learn something. It has a place in every advertising collector's bookcase.

Contact information for Jim is at either 503-642-4980 or jimboor@comcast.net. For Tony, it is 608-539-2721 or acw54661@riverland.org. The book can be ordered from either or a check for \$39.95 made out to Tamarack Books LLC can be sent to TamarackBooks LLC at N18017 County Rd F. Trempealeau WI 54661.

Editor's Note: The author's of this new book are among the participating sponsors of the 2014 AAAA Convention.

Sample Images from the Book



"WASHINGTON"



CBT Value : \$\$\$



CBT Value : \$\$\$



CBT Value : \$\$



PAT Value : \$\$



PAT Value : \$\$

Oddly enough, presidents were not overly popular subjects for spice containers. However when they were used, our first president was easily the most often portrayed. There are also two very different versions of the "Martha Washington". Also note "Label Adopted 1907" on far right tin—a very early first use date.

Unlike presidents, views of landmarks or of special places are abundant on spice containers. Sometimes fairly realistic, but usually the designs are embellished or romanticized. Of course this fact only adds to the desirability of the container.

"PLACES"



TL Value : \$\$\$ - \$\$\$\$



CBT Value : \$\$



TL Value : \$\$\$



CBT Value : \$\$ - \$\$\$



CBT Value : \$\$

"SNOWBABY"



We know of exactly one example of this brand. This is it. We could say a lot more, but to what point? A rare and special tin litho. Value : \$\$\$\$\$

"REVERE"



Another extremely rare and historic tin litho. There are at least two different versions of this design by different producers, but this is by far, the most dramatic. A monumental and unforgettable graphic. Value for this version only : \$\$\$\$\$



Although much less dramatic than the tin litho colored version, this line drawing version is also quite rare. It is from the D&L Slide Co. of Boston Massachusetts. Value : \$

THE CHIEFTANS--- Values : \$\$\$\$ --- \$\$\$\$\$+



"SPICE GIRLS"



"AUTUMN QUEEN"
CBT Value : \$\$



"MISS VIRGINIA"
TL Value : \$\$\$



"TASTY MAID"
CBT Value : \$\$\$\$



"NUN - BETTER"
CBT Value : \$\$\$\$



"YELLOW BONNET"
CBT Value : \$



"DOLLY VARDEN"
CBT Value : \$\$ - \$\$\$



"FLORIDA BELLE"
TL Value : \$\$\$\$

"Florida-Belle" is by
John D. Jordan Vinegar Co.
Tampa, Florida

"PILGRIM"



For a second you might think you are seeing double, but the FCI "Fowler" while about the only tin similar to the "Pilgrim", is not even close to the "Pilgrim" in complexity or execution. And while not nearly as rare as the "Pilgrim", it is still very, very scarce. Value : \$

One of the most "historic" tins in our listing. Outstanding color and composition, and like many of the others on our "Best of the Best" list, nearly impossible to find. An amazing tin litho container that quite honestly has no equal in its genre and almost no equal among tin lithos over all. Value : \$5555 +

80

"ALABAMA MAID"



The first of several tins featuring beautiful women. This spell binding tin litho is not only attractive, but quite rare as well. From Montgomery, Alabama. Value : \$5555

7

"IDEAL"



CBT Value : \$\$\$

Even though we have pictured three different "angel" tins, they are not a common subject. Rare as a group and individually as well.



Value : \$\$ - \$\$\$

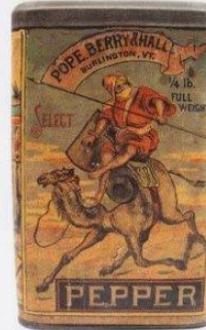


TL Value : \$\$\$

A truly heavenly design as, although it does not show well, this graphic is actually an angel holding a banner. Her gold outlined wings are a bit hard to discern, but she is strikingly beautiful in spite of this. We have pictured two other rare angel tins with the "Ideal". The Ideal is from Newark, N.J.

"CAMELS"

Of all mammals featured on spice tins, camels are probably the most prevalent. This page features the camel graphic in a large variety of formats. Most of these designs are very scarce to very rare. The "Gillies" is from Edwin J. Gillies & Co. of New York, NY. and the "Max + Mum" is from the Western States Grocery Co. of various Western and South Western states and cities.



VALUES :
 Round CBT "Gillies" - \$ \$ 175 CBT "Wardaw" - \$\$\$TL
 "Ward" - \$ \$ POT "Pope, Berry & Hall" - \$\$\$
 TL "Max-I-Mum" - \$ PAT "Ragus" - \$ \$

"PRODUCE"



CBT Value : \$ \$



TL Value : \$ \$ - \$ \$ \$



CBT Value : \$ \$



TL Value : \$ \$ \$ \$



TL Value : \$ \$ \$



TL Value : \$ \$ \$

"MISC."

This was another page that was hard to do because there are a lot of other containers that could be placed here . Many of these could also be considered worthy of the "Best of The Best" list. All of these are outstanding for one reason or another.



TL Value : \$ \$ \$ \$ \$



CBT Value : \$ \$ - \$ \$ \$



TL Value : \$ \$ - \$ \$ \$



TL Value : \$ \$ \$



CBT Value : \$ \$ \$ \$ \$



TL Value : \$ \$ \$ \$ \$

Antique Mall Gets A New Look...and a General Store

Reported by: Paul Lefkovitz

What used to be Webb's Antique Mall in Centerville, Indiana is now known as the Centerville Antique Mall, one of many changes ushered in by its new owner. The current management has labored hard to bring a fresh new look to this 83,000 square foot bohemith. A broad array of good quality antique and vintage items in all price ranges is represented among the 500 booths occupying the huge one story building. They also operate a very charming restaurant with tasty food. If you have not visited this mall for some time, another look is definitely warranted. You will immediately notice the changes in the appearance, layout, inventory quality, and the overall experience.

Of speical interest to many AAAA members will be the new "General Store" section of the mall. This spacious section has been designed to recreate the spirit and look of the general store of yesteryear. Mall Manager, Mike Pearson stated "Our vision is to bring the old-time "General Store" to life. Many young people have never seen how things were in the "good ol' days" and hopefully this section of the mall will ignite some interest."

As the photos below reveal, they have succeeded in creating a fun and authentic glimpse at the past. If you live in the Centerville area and might have interest in becoming a dealer in the General Store section (or elsewhere in the mall), contact Mike at 765-855-5551.

The current management has breathed new life into this venerable antique mall and it will be fascinating to follow their progress in the future.

The Centerville Antique Mall is located in east-central Indiana, not far from the Ohio state line. They are open 7 days per week, from 10:00 AM to 6:00 PM. The address is 200 West Union Street, Centerville, IN 47330 and the telephone number is 765-855-5551.



Mall Manager Mike Pearson stands in front of the entrance to the new "General Store" section of the Centerville Antique Mall





The new General Store section is still getting "filled in" so if you have interest in selling there, contact Mike Pearson at 765-969-8351





Wanted Items

In this column are those sought-after items of desire that seem to be elusive. If you know where any of these items can be acquired or if you have one available, please click the link to reply directly to the seeker. To place a listing in this column, [click here](#). There is no fee for AAAA members. Up to three listings per member is permitted.

ENSIGN Perfect and ENSIGN Perfection vertical pocket tobacco tins to enhance my collection. Feel free to contact me at 614-888-4619 or k8pyd@wowway.com to see if you can help fill the voids.

Pre-1920 US Cigarette Tobacco Cards, including packs, tins, advertising, point of sale, premiums, silks and leathers, cabinet cards, banners/posters, albums and more. Focus on Ginter, Duke, Goodwin (Old Judge), Kimball, and Kinney. Buy/Trade - talk shop - or I can help you figure out what ya gots! 561-289-2362 or hmoses2@comcast.net

Firecracker Packs: Collector buying all old fireworks-packs, boxes, advertising, whatever. To reply, call 931-237-3646 or [click here](#).

Lefkowitz & Sons Company Soda Fountain Collectables: I am seeking any soda fountain product or equipment labeled "Lefkowitz". To reply [click here](#).

Posters of Beautiful Women or Children Advertising a Drug Store or Country Store Product. Pre-1930. Preferable with product shown in image. Original frame and good condition a plus--also NOS country store or drug store products, advertising of any kind, or any product with great graphics and full of contents a plus. To reply, [click here](#).

Spice Tins WANTED!! Hard core collector looking for brands I don't have and upgrades for ones I do have. Looking for good old spice tins with pictures. Birds, people, trains, etc. I have a few traders but mainly a buyer. To reply, [click here](#).

Minnesota Brewery Items including Hamm's, Grain Belt, Fitgers, Gluek and others. Also collect rare Minnesota advertising pieces. To reply, [click here](#).

Vintage Baseball/Football Cards: Pre-1970 Only To reply, [click here](#).

Clicquot Club: Lighted Clicquot Club advertising clock made by Telechron and Telechron lighted advertising clock. To reply, [click here](#).

"ANTI-FAT," Weight-Loss, "Reducing," Obesity Items: Signs, bottles, anything related. Also, any items related to VITAMINS. To reply, [click here](#).

Yellow Kid Wanted: The more unusual, the better. To reply, [click here](#).

Harvard Brewing Signs/Lithographs: To reply, [click here](#).

Ivanhoe Pencil Tin: Fair price and also finder's fee paid. Approx 1" diam, 9" long, blue in color, round, with picture of Ivanhoe on horseback. To reply, [click here](#).

Noaker Ice Cream Company Canton, Ohio: 13" Round ice cream tray from "the Noaker Ice Cream Company Canton, Ohio" in good or better condition. It has the boy & girl eating ice cream on the front. To reply, [click here](#).

1 lb. Canadian Coffee- Circle Coffee: To reply, [click here](#).

B.T. Babbit Soap Advertisement Posters: See Antique Advertising Encyclopedia (Vol. II) by Klug page 54 and 55. Condition is very important. To reply, [click here](#).

DeLaval: Tin advertising, give-aways and other collectibles produced by the company. To reply, [click here](#).

Edmands Coffee Company, Edmands Tea Company, 1776 Coffee, American Beauty Tea, Japan Tea, Devonshire Tea, (imported by Edmands, Boston/Chicago): Any items such as tins, signs, paper, or anything else related to the Edmands family of companies in Boston is desired. To reply, [click here](#).

Heathman Bakery, Dayton, Ohio: Interested in any items related to this business. To reply, [click here](#).

Indianapolis Brewing Company Ephemera: Circa 1920. Specifically looking for signed documents. To reply, [click here](#).

The AAAA *Checkerboard* is a monthly e-newsletter that is made available to all AAAA members at no cost. The mission of the *Checkerboard* is to increase knowledge about antique and collectible advertising among AAAA members. The *Checkerboard* also provides news and updates about AAAA. It is produced each month with the exception of the four months per year when the award-winning Past Times print newsletter is published. Paul Lefkovitz (plefk@generalstoreantiques.com) serves as Editor of the AAAA *Checkerboard*.



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