



Checkerboard

May, 2013

Time's a Wastin'! Register for the AAAA Convention Now!



Register now for the exciting 2013 AAAA convention that will take place in Reading, PA July 17-20, 2013. [Click here](#) for a copy of the Convention Registration Form.

Our room block is quickly filling up, but we still have some rooms available. We can't guarantee ANYTHING after June 15! If you want to be in our room block, get your reservations confirmed now! After the block is full, we cannot guarantee where you might be located, which is especially pertinent if you plan to sell from your room. Room rates apply from July 15-21 so stay an extra day or two to explore the nearby outlets and antique shops

and Renninger's on Sunday!

Last year we successfully experimented with several new fun activities and we plan to follow suit this year. Be prepared for some surprises! "Christmas in July" will be the theme this year. The latest version of the action-packed schedule of activities appears below:

AAAA 2013 CONVENTION SCHEDULE

Wednesday, July 17, 2013

Any time after 3:00 PM

- Convention check-in (Hospitality Room)
- Set up your room if you are selling
- Room hopping

7:30 PM

- Special treats in Hospitality Room
- Room hopping
- Scavenger hunt

Thursday, July 18, 2013

8:30 AM

- Buffet Breakfast

9:30 AM

- Business Meeting
- Raffle
- What do you collect? (Show and Tell Activity-Bring and show an example of what you collect or at least describe what you collect)
- Room hopping

1:00 PM

- Buffet luncheon
- Raffle
- Seminar
- Room hopping

6:00 PM

- Dinner (On your own)

8:00 PM

- Yankee Gift Exchange (Sometimes known as a "White Elephant Gift Exchange"). This is a hilarious game where participants bring a wrapped advertising-related "gift" that is quirky, funny, unusual, whimsical, naughty or downright bizarre. Gifts go into a big pile and get selected, exchanged, and "stolen" from one another in a manner that leaves you in the dark regarding what you will end up with until the very end of the game. Participation is OPTIONAL.
- Room hopping

Friday, July 19, 2013

8:00 AM

- Breakfast (On your own)
- Room hopping

10:30 AM

- Seminar
- Raffle
- Trivia Contest

12:00 Noon

- Box lunch
- Room hopping

5:00 PM

- Plated dinner served

6:15 PM

- Favorite advertising items brought for display (Remember, we have an extra category this year-----advertising with a Christmas theme)

7:30 PM

- Favorite advertising display open
- Public invited to shop rooms and view Favorite Advertising display

10:00 PM

- Favorite Advertising Display closed-----pick up items

Saturday, July 20, 2013

7:00 AM

- Auction items check-in (2 rounds of normal silent auction and then 3rd round will be higher quality items comparable to oral auction)

8:30 AM

- Buffet breakfast
- Final raffles
- Announcement of Favorite Advertising winners (Thank you to volunteers!)
- Silent Auction Round 1
- Silent Auction Round 2
- Silent Auction Round 3 (Higher quality items comparable to oral auction)

12:00 Noon

- AAAA Convention ends for 2013
- Vacate meeting room
- Vacate guest rooms

- Enjoy the area----outlets----antique shops and malls/ Renninger's on Sunday!!

What a fantastic line-up, right? Kudos to Amy Vehling, Conference Chairperson! This may be the best convention yet. Once again, for a copy of the Convention Registration Form, [click here](#). If you have not already registered, do it NOW!

If you have any questions or comments, please email Amy Vehling at avehling@sbcglobal.net, or call her at 812-257-0345 (home) or 317-439-1947 (cell).

Antiquing Across America Again

By Paul Nicholson

My wife, Shirley, was always interested in antiques, but I wanted something new having grown up with nothing but old stuff. She bought an old pot belly stove that I ended up refurbishing and I started getting a little interested. In 1984 we built a new two story house and put antique light fixtures and ceiling fans throughout the house and one of the bathrooms with the tank pull chain toilet and claw foot bathtub. We put the living area on the bottom floor with a large Recreation room in the back for the antiques, with an antique soda fountain telephone booth and Shirley's wicker collection. The upstairs was just a large attic, but had regular walk up staircase.

In decorating the house we met a couple who owned an antique store who got Shirley started collecting tobacco tins (I joined her later) and through them I met a retired race car driver who was restoring juke boxes and coke machines. After acquiring two of his juke boxes and a third later I started collecting 78 records building a nice collection of the 50's rock & roll records. I retired in 1997 at the ripe age of 59 and our collecting became a passion. Every couple of months we would take the Van on a swing through the East (Not much old stuff in Oklahoma) filling it with various goodies. It soon became apparent that the Recreation room wouldn't hold everything.

I had a friend who did great remodels so we started planning how to finish out the upstairs to become a General Store. He covered it with lap an gap pine and Pergo hardwood floors with special shelves for the various collections. Added a tin ceiling over one area and my antique fan man added some fans. I found what I call my cowboy bathtub where you set in it and hang your legs and feet over the front and actually hooked it up to running water. As we started each antique trip it seemed I had acquired quite a bit in a various collection and would start a new one.

From my original record collection I moved to collecting painted label soda bottles and after some 1500 different bottles I decided enough was enough. That led to collecting bottle toppers and soda displays and collections of popcorn tins, soap items, candy boxes, sack holders, advertising tapes, needle books and old cigarette packs for the general area. Razor blade boxes, blade banks, barber displays and a barber chair for the Barber Shop area. Red Goose, Buster Brown and other shoe display items for the Shoe Dept. Football, Baseball, the first Sports Illustrated magazines and old sports games for the Sports Dept. A game area for old card games and board games. An old tobacco case became available for the pocket tins and cigar boxes.

My main love is still the soda collection which I pretty much dedicated the back room of the store to bottle toppers and soda displays. Shirley's main passion has become collecting antique Santa's which results in several hundred eyes watching me throughout the Christmas season. I am now out of room again, but not planning on expanding, just have to be more selective in what I acquire and it has to stand alone as there is no more wall space.

Here is a sampling of photos of our collection:















The Collection of Collections

A new web site, known as The Collection of Collections, has made its appearance. This site pays homage to all things collectable. The following quote comes from the web site:

"The Collection of Collections is the ultimate destination for collectors. At The Collection of Collections, collectors post photos and videos of their collections and share stories of acquiring that long-sought missing piece or that didn't-know-it-even-existed perfect fit. Our collections are part of what makes us who we are, they speak to our individuality, our passion, our sense of humor and they help define us. All collectors know the joy of sharing their collections with others. The Collection of Collections is the first and only site to collect collections and provide collectors around the world the unique opportunity to display, view, and share incredibly cool collections."

You can find this site at: <http://thecollectionofcollections.com>

Wanted Items

In this column are those sought-after items of desire that seem to be elusive. If you know where any of these items can be acquired or if you have one available, please click the link to reply directly to the seeker. To place a listing in this column, [click here](#). There is no fee for AAAA members. Up to three listings per member is permitted.

"ANTI-FAT," Weight-Loss, "Reducing," Obesity Items: Signs, bottles, anything related. Also, any items related to VITAMINS. To reply, [click here](#).

Yellow Kid Wanted: The more unusual,the better. To reply, [click here](#).

Harvard Brewing Signs/Lithographs: To reply, [click here](#).

Firecracker Packs: Collector buying all old fireworks-packs, boxes, advertising, whatever. To reply, call 932-237-3646 or [click here](#).

Ivanhoe Pencil Tin: Fair price and also finder's fee paid. Approx 1" diam, 9" long, blue in color, round, with picture of Ivanhoe on horseback. To reply, [click here](#).

Noaker Ice Cream Company Canton, Ohio: 13" Round ice cream tray from "the Noaker Ice Cream Company Canton, Ohio" in good or better condition. It has the boy & girl eating ice cream on the front. To reply, [click here](#).

1 lb. Canadian Coffee- Circle Coffee: To reply, [click here](#).

B.T. Babbit Soap Advertisement Posters: See Antique Advertising Encyclopedia (Vol. II) by Klug page 54 and 55. Condition is very important. To reply, [click here](#).

DeLaval: Tin advertising, give-aways and other collectibles produced by the company. To reply, [click here](#).

Edmands Coffee Company, Edmands Tea Company, 1776 Coffee, American Beauty Tea, Japan Tea, Devonshire Tea, (imported by Edmands, Boston/Chicago): Any items such as tins, signs, paper, or anything else related to the Edmands family of companies in Boston is desired. To reply, [click here](#).

Heathman Bakery, Dayton, Ohio: Interested in any items related to this business. To reply, [click here](#).

Indianapolis Brewing Company Ephemera: Circa 1920. Specifically looking for signed documents. To reply, [click here](#).

Veterinary Advertising Collectibles: Pre-1930s veterinary posters, patent medicines, store displays, photographs, paper ephemera. To reply, [click here](#).

One (1) Pound FULL [Unopened, Sealed] Key-Wind Coffee Tins: To reply, [click here](#).

Near Mint English Biscuit Tins: 1880 to 1925 To reply, [click here](#).

Old Automobile Gear Shift Knobs: The kind that screwed on the gear shift that came through the floorboard. Many looked like a large marble. To reply, [click here](#).

Ben Bey Cigar Collectables: Any Ben Bey cigar collectable, other than tin containers. To reply [click here](#).



Antique Adver-Trivia

Here is the latest antique advertising question designed to test your Advertising IQ.

Who originated tin tags?

- A. George Lorillard
- B. American Tobacco Co
- C. R. J. Reynolds
- D. Marburg Bros.
- E. Campbell Lane

For the correct answer, [click here](#).

Do you have any fascinating factoids about antique and collectible advertising? If so, please share them with the AAAA *Checkerboard* so we can try to stump our members in future issues. Just [click here](#) and describe your adver-trivia.

The AAAA Checkerboard is a monthly e-newsletter that is made available to all AAAA members at no cost. The mission of the Checkerboard is to increase knowledge about antique and collectible advertising among AAAA members. The Checkerboard also provides news and updates about AAAA. It is produced each month with the exception of the four months per year when the award-winning Past Times print newsletter is published. Paul Lefkovitz (plefk@generalstoreantiques.com) serves as Editor of the AAAA Checkerboard.



[Join us on Facebook](#)



[Send us an Email](#)