



Checkerboard

July, 2014

2014 AAAA Conference-Your Last Chance!

The 2014 Annual Conference in Dublin (Columbus), Ohio is right around the corner! It opens the evening of Wednesday, July 23 and closes the morning of Saturday, July 26. The response from our membership has been great and enthusiasm is running high. Are you still on the fence? Maybe you can be nudged into action by the robust list of those that have already registered:

- ARNOLD, BOB
- ATKINSON, KAROL
- BARTELS, MICHAEL
- BARTELS, HELENA
- BEVERLY, BILL
- BISHOP, ROGER
- BLAKE, LARRY
- BLAIR, MK
- BOBICK, DAWN
- BRIGGS, BETTIE
- BRIGGS, DAVID
- CARL, DAVID
- CARL, PAULINE
- COWART, DONNIE
- COWART, SHEILA
- DAVIS, CHRIS
- DELONGCHAMP, DAVE
- DICKLE, JIM
- DORSEY, TIM
- ENGQUIST, PAM
- ENGQUIST, BRUCE
- FRY, LEO
- GEOGHAN, JOHN
- HUFFMAN, MYRON
- JERNIGAN, RYAN
- KIRBY, LENNY
- KLINE, HARVEY
- KOVEL, TERRY
- KRAUS, CAROL

- KRAUS, ED
- KRULL, SHERRY
- KRULL, CHUCK
- LEFEVER, GLENN
- LEFEVER, GINNY
- LEFKOVITZ, STEVE
- LEFKOVITZ, PAUL
- LEFKOVITZ, MICHELE
- LESNIEWSKI, BARB
- LOTTMAN, PAMELA
- LOVE, GARY
- MACKIEWICZ, SHARON
- MACKIEWICZ, KEVIN
- MAYER, EVY
- MEEKS, CHARLES
- MEINZ, DAVID
- MELCHER, DEL
- METZ, GARY
- MORFORD, BILL
- MORGAN, TOM
- NICHOLSON, PAUL
- NICHOLSON, SHIRLEY
- PETERSON, CAROLYN
- PETERSON, DALE
- RAY, ROBERT
- RAY, MARY ANN
- ROSNICK, SANDY
- ROWE, RANDY
- RUBIN, REMEY
- SARREL, PHILIP
- SARREL, EVAN
- SCHWIMMER, ELLIE
- SCHWIMMER, FRED
- SEELEY, LINDA
- SEELEY, BILL
- SHERMAN, BETTE
- SHERMAN, TOM
- SINGLEY, ELIJAH
- SINGLEY, YVONNE
- SLONE, DEBRA
- SPILLER, BURTON
- SPILLMAN, GEORGIA
- SPILLMAN, JERRY
- VEHLING, AMY
- WHITE, ROBERT
- WILLIS, TRAVIS
- YON, WYATT
- YOUNG, CHUCK

These are the good folks you will miss the opportunity to see, bring up to speed, trade good stories with, and buy from and sell to.

The Checkerboard and Past Times have been featuring the exciting Convention offerings for almost the entire past year so we won't do any more of that here. Just think about the people and the fun times you could have. If you are persuaded to attend, please get your registration form in right away. However, please be aware

that, at this late date, we cannot guarantee the AAAA room rate or inclusion in the AAAA room block.

[Click here](#) for the Convention Registration Form

[Click here](#) for the Convention Flyer

[Click here](#) for a detailed Convention Schedule

If you have any questions, please contact Paul Lefkovitz, Convention Chairperson, at 317-594-0658 (home) 317-501-3832 (cell) or plefkov@gmail.com.

General Store Photos

By Paul Lefkovitz

If you are interested in collecting general store and advertising antiques, then why not collect images of the real thing? Authentic period photographs of general stores from the 1880's to the 1930's are readily available in antique shops and on line. The images, most often 5 by 7 inches are generally attached to 7" by 9" or 8" by 10" gray board mattes. However, all kinds of odd dimensions are found. Real photo post cards (RPPC) are also widely available. Prices for general store photos range from approximately \$10-\$25 to occasionally over \$75.

These photographs vividly depict the people and settings of yesteryear, with all of the simple charms of the era. They provide wonderful and faithful inspiration for displaying general store antiques. They can also serve as a valuable resource for research. A collection of period photos can represent a nice complement to a general store collection. However, be aware of recently produced reprints of old photos. They have their own appeal but should be distinguished from vintage. They can usually be identified by the absence of aging and the type of paper used.

Here are some representative examples of vintage general store photos.









Interior of Davenport Center general store, 1930s. It must be fall, judging by the bushel baskets of apples on the floor. On the counter above the apples are four interesting but unidentified bottles. Ira Goodrich was the store's owner and also the postmaster. (DHS #7.04)



Wanted Items

In this column are those sought-after items of desire that seem to be elusive. If you know where any of these items can be acquired or if you have one available, please click the link to reply directly to the seeker. To place a listing in this column, [click here](#). There is no fee for AAAA members. Up to three listings per member is permitted.

One (1) Pound FULL [Unopened, Sealed] Key-Wind Coffee Tins: To reply, [click here](#).

Near Mint English Biscuit Tins: 1880 to 1925 To reply, [click here](#).

Scarce or Rare Tobacco Pocket Tins: One or a collection. To reply: [click here](#).

Vintage Photos of General Stores or Soda Fountains. Authentic 1890-1930 examples only--no modern reprints please. Mounted photo or RPPC. Interior or exterior. Send scan. To reply, [click here](#).

ENSIGN Perfect and ENSIGN Perfection vertical pocket tobacco tins to enhance my collection. Feel free to contact me at 614-888-4619 or k8pyd@wowway.com to see if you can help fill the voids.

Pre-1920 US Cigarette Tobacco Cards, including packs, tins, advertising, point of sale, premiums, silks and leathers, cabinet cards, banners/posters, albums and more. Focus on Ginter, Duke, Goodwin (Old Judge), Kimball, and Kinney. Buy/Trade - talk shop - or I can help you figure out what ya gots! 561-289-2362 or hmoses2@comcast.net

Firecracker Packs: Collector buying all old fireworks-packs, boxes, advertising, whatever. To reply, call 931-237-3646 or [click here](#).

Lefkowitz & Sons Company Soda Fountain Collectables: I am seeking any soda fountain product or equipment labeled "Lefkowitz". To reply [click here](#).

Posters of Beautiful Women or Children Advertising a Drug Store or Country Store Product. Pre-1930. Preferable with product shown in image. Original frame and good condition a plus--also NOS country store or drug store products, advertising of any kind, or any product with great graphics and full of contents a plus. To reply, [click here](#).

Spice Tins WANTED!! Hard core collector looking for brands I don't have and upgrades for ones I do have. Looking for good old spice tins with pictures. Birds, people, trains, etc. I have a few traders but mainly a buyer. To reply, [click here](#).

Minnesota Brewery Items including Hamm's, Grain Belt, Fitgers, Gluek and others. Also collect rare Minnesota advertising pieces. To reply, [click here](#).

Vintage Baseball/Football Cards: Pre-1970 Only To reply, [click here](#).

Clicquot Club: Lighted Clicquot Club advertising clock made by Telechron and Telechron lighted advertising clock. To reply, [click here](#).

"ANTI-FAT," Weight-Loss, "Reducing," Obesity Items: Signs, bottles, anything related. Also, any items related to VITAMINS. To reply, [click here](#).

Yellow Kid Wanted: The more unusual, the better. To reply, [click here](#).

Harvard Brewing Signs/Lithographs: To reply, [click here](#).

Ivanhoe Pencil Tin: Fair price and also finder's fee paid. Approx 1" diam, 9" long, blue in color, round, with picture of Ivanhoe on horseback. To reply, [click here](#).

Noaker Ice Cream Company Canton, Ohio: 13" Round ice cream tray from "the Noaker Ice Cream Company Canton, Ohio" in good or better condition. It has the boy & girl eating ice cream on the front. To reply, [click here](#).

1 lb. Canadian Coffee- Circle Coffee: To reply, [click here](#).

B.T. Babbit Soap Advertisement Posters: See Antique Advertising Encyclopedia (Vol. II) by Klug page 54 and 55. Condition is very important. To reply, [click here](#).

DeLaval: Tin advertising, give-aways and other collectibles produced by the company. To reply, [click here](#).

Edmands Coffee Company, Edmands Tea Company, 1776 Coffee, American Beauty Tea, Japan Tea, Devonshire Tea, (imported by Edmands, Boston/Chicago): Any items such as tins, signs, paper, or anything else related to the Edmands family of companies in Boston is desired. To reply, [click here](#).

Heathman Bakery, Dayton, Ohio: Interested in any items related to this business. To reply, [click here](#).

Indianapolis Brewing Company Ephemera: Circa 1920. Specifically looking for signed documents. To reply, [click here](#).

The AAAA *Checkerboard* is a monthly e-newsletter that is made available to all AAAA members at no cost. The mission of the *Checkerboard* is to increase knowledge about antique and collectible advertising among AAAA members. The *Checkerboard* also provides news and updates about AAAA. It is produced each month with the exception of the four months per year when the award-winning Past Times print newsletter is published. Paul Lefkovitz (plefk@generalstoreantiques.com) serves as Editor of the AAAA *Checkerboard*.



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