

2015 Convention Update: So Many Malls...So Little Time!

Sponsors Provide Vital Support to AAAA Convention

AAAA has established an important collaboration with selected antique malls in the immediate vicinity of our 2015 Convention in Reading, Pennsylvania, July 22-25. The plain fact is that there are just too many antique malls in the surrounding area to visit in the time available to most Convention attendees. Known as the "Antiques Capital, USA", there are dozens of malls and over 5,000 dealers in the immediate vicinity. With all of those options, there is a good chance of wasting your time visiting malls with little or no antique advertising.

Therefore, malls that have identified themselves as having antique and vintage advertising that they believe will be of interest to our Convention attendees have been invited to serve as AAAA "Convention Sponsors". Financial support provided by those Sponsoring malls will be used to award prizes in our raffles and other contests.

In order to optimize your available treasure-hunting time, we encourage you to patronize these Convention Sponsors. AAAA deeply appreciates the vital support they have provided to the success of our Convention and they will appreciate your patronage! The AAAA Convention closes early (9:00 AM) on Saturday morning, July 25, in order to give you the full day Saturday and Sunday to descend on these nearby antique malls and make a bunch of awesome acquisitions!

In addition to wonderful antique malls, the line-up of 2015 Convention sponsors also includes the Indy Antique Advertising Show, Antique Trader & Krause Publications, and Kovels' Publications.

Here is an informative listing of our outstanding 2015 Convention Sponsors, in alphabetical order:

Antique Malls

Note: All antique malls listed below are located on or just off of a seven mile stretch of Rt. 272, approximately 10-15 minutes from the Crowne Plaza Hotel-Reading via Route 222. Plan to stay through Sunday since there are antique markets that are only open on that day.

272 Antiques Mall



272 Antiques Mall, recently renovated by new owners, is a 15,500 sq. ft. air-conditioned facility, boasting 160+ booths and showcases. You'll find a tremendous variety of unique treasures, including advertising, primitives, furniture, toys, linens, vintage clothing, tools, lamps, vinyl records, musical instruments, sports collectibles, and much more. If you haven't been to 272 Antiques lately, you need to stop by and see our new look and many new dealers, along with your old favorites.

Location: 1300 N. Reading Rd, Stevens, PA 17578 (From Route 222, exit Rt. 272. At Rt. 272 turn right and continue on Rt. 272 South approximately 5.5 miles to 272 Antiques Mall on the right, next to Redners Quick Shoppe.) Phone: 717-336-0888 Hours: Every Day: 10:00 AM-5:00 PM

Adamstown Antique Mall



Adamstown Antique Mall opened as a co-op in 1992. In January 2013, Adamstown began the latest phase in its' growth: new management, new dealers, new enthusiasm, newly renovated. We took what made Adamstown special and enhanced it. Adamstown is known for its customer service and knowledgeable dealers. Any day you stop in there will be dealers stocking and sharing stories. There are many who have

been here over a decade. It feels like family. The emphasis has long been on what can be termed "Country Primitives". There is a front porch with many rustic items. Move inside and you will find all styles of furniture, many decoratives to put on that furniture, antique advertising, and much more.

Location: 3014 North Reading Road, Adamstown , PA 19501 Phone: 717-484-0464 Hours: M,Th, F: 10:00 AM-5:00 PM, Sat & Sun: 9:00 AM-5:00 PM Web Site: <u>www.adamstownantiquemall.com</u>

Bob Nance (Booth A-40 in Renningers-Adamstown)



Bob Nance at the Indy Advertising Show

Bob Nance is a well-known dealer that specializes in antique advertising, general/country store, soda fountain, tins, signs, toys, and other antiques. His large booth # A-40 in Renningers-Adamstown is chock-full of high quality and desirable vintage items that every collector of antique advertising will want to see. Bob is a long-time member of AAAA.

Location: 2500 North Reading Road Denver , PA 17517 Phone: 717-484-1300 Hours: Sundays 7:30 AM-4:00 PM

General Heath's Antiques



General Heath's Antiques is a multi-dealer shop offering quality antiques with something for everyone! Our wares are displayed in brightly lit showcases and attractive floor spaces and include: Advertising-Books-China-Pottery- Glass-Furniture-Country Store Items-Stoneware-Military-Toys-Dolls-Technology-Ephemera-Civil War Tokens- Photography-Medical- Political Items-Primitives-Jewelry - Native Americana...And More!

Location: 2760 North Reading Road - Route 272 North, Adamstown, PA 19501 Phone: 717-484-1300 Hours: M,W,Th,F: 9:00 AM-5:00 PM; Sat & Sun: 9:00 AM-5:00 PM Web Site: <u>www.generalheathsantiques.weebly.com</u>

Heritage Antique Center



Heritage Antique Center is one of the oldest multi-dealer malls in the area, with over 80 dealers in booths and showcases, featuring antiques and collectibles for every taste and from every era: advertising, china, glass, linens, jewelry, primitives, mid-century modern, postcards, ephemera, small furniture pieces, framed artwork, duck decoys and an extensive military collection. Heritage is comfortably air-conditioned, the coffee is free, and the staff is friendly and knowledgeable.

Location: 2750 N. Reading Rd., Reinholds, PA 17569 (From Route 222, exit Rt. 272. At Rt. 272 turn right and continue on Rt. 272 South approximately 2 miles to Heritage Antique Center) Phone: 717-484-4646 Hours: M-Th: 10:00 AM-5:00 PM, F, Sat & Sun: 10:00 AM-6:00 PM Web Site: www.heritageantiquecenter.com

Lancaster County Antique Center



Lancaster County Antique Center LLC, founded in 1975, is the county's first co-op and features 60+ dealers with a wide variety of merchandise ranging from the hard-to-find and desirable to the priced-to-sell. Our ever-changing inventory includes Advertising, Country Store, Breweriana, Trains, Toys, Postcards, Books, Mid-Century & much more. Our "Something for Everyone" philosophy, old time atmosphere, long hours including weekend evenings, and our customer friendly discount policy makes our shop stand apart. From novice to seasoned collector to experienced dealer, we truly have something for everyone.

Location: 2255 N Reading Rd, Denver, Pa 17517 Phone: 717-336-2701 Hours: M, T, Th: 9:00 AM-5:00 PM; F, Sun: 9:00 AM-7:30 PM; Sat. 9:00 AM to 9:00 PM Web Site: www.lancastercountyantiquecenter.com

Mad Hatter Antique Mall



The Mad Hatter Antique Mall is located in a former hat factory at the corner of Route 272 and Willow Street. We have 100+ active dealers. Booths and showcases are featured, with vintage advertising, ephemera, wall hangings, dolls, vintage clothing, furniture, retro modern, linens and much more. The mall is brightly-lit and air conditioned with ample parking and clean public restrooms.

Location: 61 Willow Street Adamstown, PA 19501 Phone: 717-484-4159 Hours: Thursday through Monday: 10:00 AM-5:00 PM Web Site: www.madhatterantiguemall.com

Morphy Auctions



Morphy Auctions is one of the largest auction houses under one roof. Counting on decades of experience running successful antique auctions for both sellers and buyers, the team at Morphy Auctions aims to delight our clients with fresh-to-the-market auctions, professionalism and state-of-the-art auction venues. Antique advertising is one of Morphy Auction's numerous areas of specialization, bringing to market some of the most desirable pieces available in the realm of vintage advertising. Visit Morphy Auctions over the dates of the AAAA Convention to view the many country store and advertising items that will be included in Morphy's exciting July 26 auction.

Location: 2000 North Reading Road, Denver, PA 17517 Phone: 717 335-3435 Hours: 9:00 AM-4:00 PM Every Day (or by Appointment) Web Site: www.morphyauctions.com

Pine Hills Antique Mall

Pine Hills Antique Mall is housed in a 14,000 sq. ft. post-and-beam building. 100+ dealers offer a wide variety of antiques and collectibles including vintage advertising. Both booths and showcases are featured.



Location: 3 Adams Dr, Reinholds, PA 17569 (On Rt. 272) Phone: 717-484-6313 Hours: Thursday through Monday: 10:00 AM-5:00 PM Web Site: www.pinehillsantiguemall.com

Shupp's Grove Antique Market



Shupp's Grove is a beautiful outdoor antiques & collectibles market and is known as "the Picker's market, where REAL DEALS still happen." We have been in operation since 1962, supporting American small businesses and celebrating a rich history of quality goods.

Location: 607 Willow Street, Reinhold, PA 17569 (From US-222, exit I-76/PA-272/Denver/Pennsylvania Turnpike and turn right on Rt. 272 North. Follow 272 North for 1.2 miles. Turn right on Rt. 897 South and follow for 3/4 mile to Grove on left) Phone: 717-484-4115 Hours: Saturday and Sunday: 7:00 AM-4:00 PM (Rain or Shine)

Web Site: www.shuppsgrove.com

Time Matters Antique Mall



We are a multi dealer shop specializing in Vintage Advertising, Vintage Signs & Thermometers, Gas Pumps, Soda Vending Machines & Coolers, Coin Op, & Store Displays. In addition, we carry a full line of General Antiques, Disney, Pez, Battery Operated & Wind-Up Toys, Sports Memorabilia, Jewelry, Pottery & Glassware. No Reproductions, No Flea Market Merchandise. We are MOVING to our new location at 2664 N. Reading Rd, Adamstown, PA on or about May 1st. This location is just 3 doors South of where we are now, but on Rt. 272. This great Shop will feature a fully enclosed Glass Display Porch, easy direct access into the shop's parking lot off Rt. 272, many Glass Display Cases with over 70 Dealers. A few dealer spaces are available.

Location: 2664 N. Reading Rd. (Rt.272) Reinhold's, PA 17569 Phone: 717-484-1514 Hours: 7 days a week 10:00 AM-5:00 PM Saturdays 10:00 AM-7:00 PM

<u>Other</u>

Indy Antique Advertising Show



The Indy Antique Advertising Show, more commonly known as the "Indy Ad Show" is the nation's premier show to find vintage and antique advertising. Over 110 antique advertising and toy dealers from around the country come together each March and September to provide collectors with a great opportunity! If you are looking for the unique, the rare, or those special mint condition items, you need to attend the Indy Ad Show. The Indy Ad Show is an ongoing supporter of AAAA. Owners Bruce and Donna Weir of B & D Promotions provide a complementary exhibit booth to AAAA at each of its shows, thereby providing the club with an important platform to recruit new members.

Location: Indiana State Fairgrounds, Indianapolis, Indiana Phone: 217-821-1294 Web Site: <u>www.indyadshow.com</u>

Kovels' Publications



Kovels' Antiques, Inc., now owned by the mother-daughter team of Terry Kovel and Kim Kovel, was founded by Ralph and Terry Kovel. Hailed as "the duke and duchess of the antiques world," they have written more than 100 books and special reports about collecting. Their bylined column is the longest-running syndicated weekly column in the country, distributed to more than 100 newspapers. Their guides include the annual Kovels' Antiques & Collectibles Price Guide, which has sold over 4 million copies since

its first edition. In 2014, AAAA was honored to have Terry Kovel as its featured Convention speaker.

Location: P.O. Box 22192 Beachwood, OH 44122 Phone: 216-752-2252 Web Site: www.kovels.com

Antique Trader & Krause Publications



Antique Trader has been serving the antiques and collectibles community since 1957. Its loyal following includes antique dealers, antique show promoters, shop and mall operators, and collectors. Antique Trader has a biweekly print circulation of more than 20,000 readers, 25,000 readers of twice-weekly e-newsletters, more than 122,000 followers/fans via social media platforms, and more than 3,700 unique daily visitors to its website. Krause Publications, a publisher of antiques and collectibles and numismatic references, has been in operation since 1952. KrauseBooks.com. Antique Trader and Krause Publications are part of F+W, a Content & eCommerce Company, an organization serving the niche categories of crafts, art, writing, design, outdoors and lifestyle/hobby interests.

Location: Iola, Wisconsin Phone: 715-445-2214 Web site: <u>www.antiquetrader.com</u> and <u>www.krausebooks.com</u>



Additional Convention News

In last month's issue of the Checkerboard, we announced three Convention seminars. We now have a fourth and final seminar to proudly announce:

<u>"Playing it Safe: Condom Tin Collecting"</u> will be presented by Remey Rubin. This presentation will show examples of tins, cardboards, and other go-withs from Remey's collection. He will talk about scarcity and variations. Remey has a varied antique advertising collection with the condom tins and related memorabilia being one segment. He bought his first condom tin at his second AAAA meeting and then got hooked when he purchased Dennis and George's book, entitled: <u>Remember Your Rubbers!</u>.

The 2015 AAAA Convention promises to be one of the best ever! You will not only enjoy a busy schedule of Convention activities from morning to night, you will also be treated to a remarkable line-up of antique dealers in the immediate vicinity that will be waiting to extend you a warm welcome!

Have you registered yet? If not, please do so today! Reservations in our room block are limited and are going quickly. In order to ensure your place among your fellow AAAA members, please complete and return the Registration Form as soon as possible. The registration process has been simplified this year. You will not need to provide a deposit for the hotel when you send in your registration Form. That makes things much simpler!

To download the 2015 Convention Registration Form, click here.

<u>Click here</u> to download an informative flyer about the Convention.



Tending the Country Store

By Eric Bradley

Editor's Note: This article is reprinted here with the gracious permission of the author and <u>Antique Trader</u>. It originally appeared in the February 18, 2015 issue of <u>Antique Trader</u>.

Few categories of fine collectibles are as fun and colorful as country store memorabilia. The staple of quality antiques shows and shops nationwide, the phrase often refers to such an expansive field of items that it's often difficult to decide where "country store collectibles" begin and "advertising collectibles" end. However, that's one of the very reasons why the category remains so popular and one of the two reasons why this market is growing in value and appeal.

Country store collectibles are associated with items in use in general or frontier retail establishments dating from the mid-1800s and well into the 1940s. The country store was a natural evolution of the pioneer trading post as the more affordable source of day-to-day living items, baking and cooking supplies, or goods for general household and home garden use. Country store furniture is rare, but larger pieces usually include retail countertops and dry goods bins.

The appeal of country store memorabilia has never really waned during the last 40 years, however, the emergence of online trading in the late-1990s redefined items dealers once described as rare. Much like how mid-20th century rock and roll and entertainment memorabilia is used to decorate Applebee's Bar and Grill restaurants, so have country store collectibles been used to line the walls of Cracker Barrel Restaurant and Old Country Store establishments to evoke big appetites for comfort food.

Among items in high demand are original and complete store displays in top condition. These displays were originally intended to hold the product sold to customers and were not generally available for private ownership. Those that survive are highly sought after by collectors for their graphic appeal and their rarity. Until recently, restoration of these items would negatively impact auction prices. However, recent auction results show strong prices for these items if they are rare and retain most of the original graphics.

A great deal of time, talent and production value was invested in these store displays. Think of them as the Super Bowl commercials of their day. With limited counter space and a captive audience, marketers used every technique and theme available to catch customers' eyes. And here is where the appeal of country store collectibles crosses over so many different categories of collectibles. A store display of a fine paper poster advertising DeLaval Cream Separators may appeal to those who collect farming items, cows, and country maidens in addition to country store items. The same principal applies to store displays. Are they collected as country store items or as well-preserved examples of vintage advertising, or both? The definition takes shape when the items are added to a well-curated collection, like the one Bill and Kathie Gasperino amassed over the last 35 years.

The couple sold off the collection in April 2013 with Showtime Auction Services, as part of a massive collectibles event that realized more than 2.2 million. Together the couple happily traveled across the Pacific Northwest and beyond cultivating a collection of obscure and unusual items. It was a true team effort. "Kathie and I drove all over – Montana, Idaho and Oregon," Bill said. "Half the fun was finding the stuff. We loved crawling around attics and basements of old stores finding things."

The Gasperino collection was displayed next to the couple's Washington state home in a large building designed to look like a circa 1880s country store. "We had dry goods on one side, and on the other was a combination of things you'd find in a store of that period," Bill said. As they encountered more items, the two began branching out to larger and larger items, such as country spool cabinets and eventually back bars, a bank teller booth, and even a 19th century soda fountain.

When it came time to downsize, the Gasperino collection hit the hobby like a comet. It remains one of the most important collections offered in recent years. Even the Gasperinos were surprised at the prices collectors were willing to pay for especially rare items in top condition.

"People called us and let us know how much they appreciated the collection and the quality," said Bill, a retired police officer. "We knew it was special to us, but it was interesting to hear from collectors who said they hadn't seen some of these items."

The Gasperino Collection is a good example of why the country store collectibles category continues to hold its own. The category was extremely popular between the late 1970s and the mid-1990s. It appears the hobby is reaching a point at which longtime collectors are ready to begin a new phase of their lives – one that requires fewer items and less space – and are offering these collections for the first time in decades.

So if the old adage, "The best time to buy an antique is when you see it" is true, the country store collectibles category stands grow as these large collections come to market, and the crossover appeal catches the attention of a wide variety of collectors.

The following illustrations accompanied this article.



Kendall's Spavin Cure chromolithograph store poster with metal strips at top and bottom and suspension loop on verso, issued by "d.r. B. J. Kendall Company, Enosburg Falls, VT. U.S.A.," colorful scene of people preparing for hunt with array of Kendall veterinary products placed on steps, girl holding book titled *The Horse*, excellent condition, 22" x 28.5". Posters like this one were displayed in drug stores and general stores throughout the country. \$812 *Photo courtesy Heritage Auctions*



Paper on board with no glass, unusual piece rarely seen for sale, 1890s, cotton plantation with product being harvested, produced by Johnson & Johnson to go in drug stores to advertise its product. \$840 Photo courtesy Morphy Auctions



Bottle with label from Peoples service drug store in Harrisburg, Pennsylvania, bottle has no wear, near mint condition, 5" h. \$240 Photo courtesy Morphy Auctions



Coffee bean dispenser, King Bee Coffee, reverse-painted glass advertising on three sides, metal base, lid and frame, lights up with bulb inside lid, corner crack in back glass panel, excellent condition, 27.5" h. x 14" w. x 16" d. \$780 *Photo courtesy Rich Penn Auctions*



Mack's Fancy Bag Rack with cast iron string holder, early 20th century, holds nine sizes, wood with stenciling on sides and back, excellent condition, 21" h. x 8" w. x 16" d. \$840 Photo courtesy Rich Penn Auctions



Art Deco toilet paper die-cut cardboard sign, A.P.W. Paper Co., Albany, New York, dated 1926, "Four rolls are one year's supply," shows young girl on giant roll, old bend on girl's foot, otherwise excellent condition, matted and framed, 25" h. x 21" w. \$300 *Photo courtesy Rich Penn Auctions*



Advertising wrapping paper holder with cutter, "Chew Spear-Head" embossed on cutoff blade, in wood shipping frame, circa 1895, original paper reads, "From E.B. Weston and Co., makers of Climax Roll Paper Holders and Cutters-Dayton, OH," rare find in excellent condition, 21" h. x 18" w. x 7.5" d. \$210 *Photo courtesy Rich Penn Auctions*



Sunbeam Bread advertising sign, Little Miss Sunbeam, colorful lithograph on selfframed embossed metal by Stout Sign Co., circa 1960s, good+ condition, 12" h. x 30" w. \$330

Photo courtesy Rich Penn Auctions



Curtiss Candies 5 Cent Candy Bars display, lithograph on metal multi-shelf with graphics, manufactured by Advertising Metal Display Co., New York and Chicago, some paint loss and wear, otherwise VG+ condition, 20" h. x 9.5" w. x 21.75" d. \$900 *Photo courtesy Rich Penn Auctions*



Tins for potato chips, cream mints, marshmallows, pretzel sticks and tea, 20th century, all very good and excellent condition, up to 11.5" h. \$420 *Photo courtesy Rich Penn Auctions*



Oversized pair of Fitz overalls display, circa 1930s, denim, name across front and on each suspender, VG+ condition with minor wear, 120" h. x 40" w. \$1,200 *Photo courtesy Rich Penn Auctions*



Seed counter, Sherer, mid-20th century, oak with 10 front display windows on angled front and 10 drawers at back with iron pulls, metal "Sherer" maker's tag at bottom, paneled sides, excellent refinished condition, 34" h. x 90" w. \$1,440 *Photo courtesy Rich Penn Auctions*



As noted above, Antique Trader & Krause Publications have graciously consented to be a Sponsor of our 2015 Convention. In concert with that collaborative spirit, they have made two special offers available to AAAA members.

<u>Offer #1:</u> Get Antique Trader Antiques & Collectibles 2015 Price Guide for \$15 (reg \$22.99) and free U.S. standard shipping from the publisher, Krause Publications. Order online at KrauseBooks.com (Item# T1786) or call 855-864-2579 (M-F 8 a.m. - 5 p.m. MST) to order. Be sure to include/mention Discount Code AAAA15.

<u>Offer #2:</u> Enjoy a special AAAA savings on a 1-year subscription (delivered twice a month) to Antique Trader. Get 1-year print subscription for \$19.95 (Reg. \$26) or digital subscription for \$14.95 (Reg. \$20). <u>Click Here</u> or you can send your subscription payment with name and address to Antique Trader Subscriptions 700 East State St., Iola WI 54990.

Our appreciation goes to Antique Trader & Krause Publications for extending these special offers to AAAA members!

Keep Your AAAA Membership Current

Members sometimes report not receiving the most recent issue of PastTimes only to learn that their membership has lapsed. When it is time for you to renew, there will be a pink reminder on the outside of the envelope containing your PastTimes and a pink renewal form inside. Please don't set the renewal form aside for another day--it is easy to forget about it. Our Membership Coordinator, Amy Vehling, is in the process of sending out letters to those whose membership has lapsed. If you receive a reminder, please complete the form and return it with your remittance right away. We don't want you to miss out on any of your AAAA benefits. To check the status of your AAAA membership, feel free to contact Amy by <u>clicking here</u>.

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AAAA at the Indy Antique Advertising Show

The March 20-21, 2015 installment of the Indy Ad Show in Indianapolis, Indiana was once again a playground of exciting discoveries! The event was well-attended and sales were reported by many to be strong. If you have never attended this show, by all means, plan to do so--it is a major antique advertising event. Also, consider becoming an exhibitor!

AAAA was well-represented at the show, both in terms of dealers and attendees. The photos below capture some of the AAAA members that served as exhibitors at the event.



The AAAA Booth, donated to AAAA by Ad Show Owners Bruce & Donna Weir. Attending the booth are: Paul, Michele, and Steven Lefkovitz, Amy Vehling, and Mandykae Akers



Dave DeLongchamp

Terry McMurray



Bill Morford

Sandy Rosnick



Harvey and Dolly Kline

Wyatt Yon



Bob Nance



Recent Finds

Attention Pale People! Now there is a product just for you!

AAAA Member Curt Solash recently added this outrageously fantastic vintage porcelain flange sign to his collection. Curt dates it to approximately 1905 and considers it among

the "stratosphere of rarity". Kurt, who is from Vera, Florida, has a special interest in quack medicines.

Thanks, Kurt, for sharing this great discovery with us!



Have you made a discovery that you'd like to share with your fellow AAAA collectors? If so, let us know about it! If you wish, you can remain anonymous. <u>Click here</u> or send an email to <u>plefk@generalstoreantiques.com</u> to report an interesting or special find.



Canadian Tin Manufacturers

By John Sebert

Here is another contribution to our knowledge that is re-printed from the annals of the Tin Type newsletter. The Tin Type was published by TCCA in the 1980's. To view this article, <u>click here</u>.



Wanted Items

In this column are those sought-after items of desire that seem to be elusive. If you know where any of these items can be acquired or if you have one available, please click the link to reply directly to the seeker. To place a listing in this column, <u>click here</u>. There is no fee for AAAA members. Up to three listings per member is permitted.

<u>Cigar advertising tip trays, pinbacks, or any unusual cigar advertising items.</u> Harry Cohn: To reply, <u>click here</u>.

Walt Foster Art Books Store Floor Rack: To reply, click here:

JG Flynt Sir Walter Raleigh Pocket Tin: To reply, click here.

One (1) Pound FULL [Unopened, Sealed] Key-Wind Coffee Tins: To reply, click here.

Near Mint English Biscuit Tins: 1880 to 1925 To reply, click here.

Scarce or Rare Tobacco Pocket Tins: One or a collection. To reply: click here.

<u>Vintage Photos of General Stores or Soda Fountains</u>. Authentic 1890-1930 examples only--no modern reprints please. Mounted photo or RPPC. Interior or exterior. Send scan. To reply, <u>click here</u>.

<u>ENSIGN</u> Perfect and ENSIGN Perfection vertical pocket tobacco tins to enhance my collection. Feel free to contact me at 614-888-4619 or <u>k8pyd@wowway.com</u> to see if you can help fill the voids.

<u>Pre-1920 US Cigarette Tobacco Cards</u>, including packs, tins, advertising, point of sale, premiums, silks and leathers, cabinet cards, banners/posters, albums and more. Focus on Ginter, Duke, Goodwin (Old Judge), Kimball, and Kinney. Buy/Trade - talk shop - or I can help you figure out what ya gots! 561-289-2362 or <u>hmoses2@comcast.net</u>

<u>Firecracker Packs:</u> Collector buying all old fireworks-packs, boxes, advertising, whatever. To reply, call 931-237-3646 or <u>click here</u>.

<u>Lefkowitz & Sons Company Soda Fountain Collectables:</u> I am seeking any soda fountain product or equipment labeled "Lefkowitz". To reply <u>click here</u>.

<u>Posters of Beautiful Women or Children Advertising a Drug Store or Country Store</u> <u>Product.</u> Pre-1930. Preferable with product shown in image. Original frame and good condition a plus--also NOS country store or drug store products, advertising of any kind, or any product with great graphics and full of contents a plus. To reply, <u>click</u> <u>here</u>.

<u>Spice Tins WANTED!!</u> Hard core collector looking for brands I don't have and upgrades for ones I do have. Looking for good old spice tins with pictures. Birds, people, trains, etc. I have a few traders but mainly a buyer. To reply, <u>click here</u>.

<u>Minnesota Brewery Items</u> including Hamm's, Grain Belt, Fitgers, Gluek and others. Also collect rare Minnesota advertising pieces. To reply, <u>click here</u>.

Vintage Baseball/Football Cards: Pre-1970 Only To reply, click here.

<u>Clicquot Club:</u> Lighted Clicquot Club advertising clock made by Telechron and Telechron lighted advertising clock. To reply, <u>click here</u>.

<u>"ANTI-FAT," Weight-Loss, "Reducing," Obesity Items:</u> Signs, bottles, anything related. Also, any items related to VITAMINS. To reply, <u>click here</u>. Yellow Kid Wanted: The more unusual, the better. To reply, click here.

Harvard Brewing Signs/Lithographs: To reply, click here.

<u>Ivanhoe Pencil Tin:</u> Fair price and also finder's fee paid. Approx 1" diam, 9" long, blue in color, round, with picture of Ivanhoe on horseback. To reply, <u>click here</u>.

<u>Noaker Ice Cream Company Canton, Ohio</u>: 13" Round ice cream tray from "the Noaker Ice Cream Company Canton, Ohio" in good or better condition. It has the boy & girl eating ice cream on the front. To reply, <u>click here</u>.

1 lb. Canadian Coffee- Circle Coffee: To reply, click here.

<u>B.T. Babbit Soap Advertisement Posters:</u> See Antique Advertising Encyclopedia (Vol. II) by Klug page 54 and 55. Condition is very important. To reply, <u>click here</u>.

<u>DeLaval:</u> Tin advertising, give-aways and other collectibles produced by the company. To reply, <u>click here</u>.

Edmands Coffee Company, Edmands Tea Company, 1776 Coffee, American Beauty Tea, Japan Tea, Devonshire Tea, (imported by Edmands, Boston/Chicago): Any items such as tins, signs, paper, or anything else related to the Edmands family of companies in Boston is desired. To reply, <u>click here.</u>

<u>Heathman Bakery, Dayton, Ohio:</u> Interested in any items related to this business. To reply, <u>click here</u>.

Indianapolis Brewing Company Ephemera: Circa 1920. Specifically looking for signed documents. To reply, <u>click here</u>.

The AAAA *Checkerboard* is a monthly e-newsletter that is made available to all AAAA members at no cost. The mission of the *Checkerboard* is to increase knowledge about antique and collectible advertising among AAAA members. The *Checkerboard* also provides news and updates about AAAA. It is produced each month with the exception of the four months per year when the award-winning PastTimes print newsletter is published. Paul Lefkovitz (plefk@generalstoreantiques.com) serves as Editor of the AAAA *Checkerboard*.

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