



Checkerboard

October, 2014

Cigarette Rolling Papers!

By Del Melcher

CIGARETTE ROLLING PAPERS? Who in this world would collect items considered to be scrap paper or just plain old throw-away junk? Well, as a collector, I'm sure you understand my addiction!

Cigarette rolling papers were a cheap and economical way to advertise tobacco products and the Tobacco Companies were quick to recognize this! They not only advertised on the outside of the "wrapper", but also on the inside as well. The advertising on the outside was promoting the brand of tobacco they were currently using. The inside was advertising new products or "give-away items".

Many of the papers I have date back to the early 1900's and are over 100 years old! The graphics on many of the papers are very colorful and most of them are one of a kind. It's amazing to me that they still exist today!

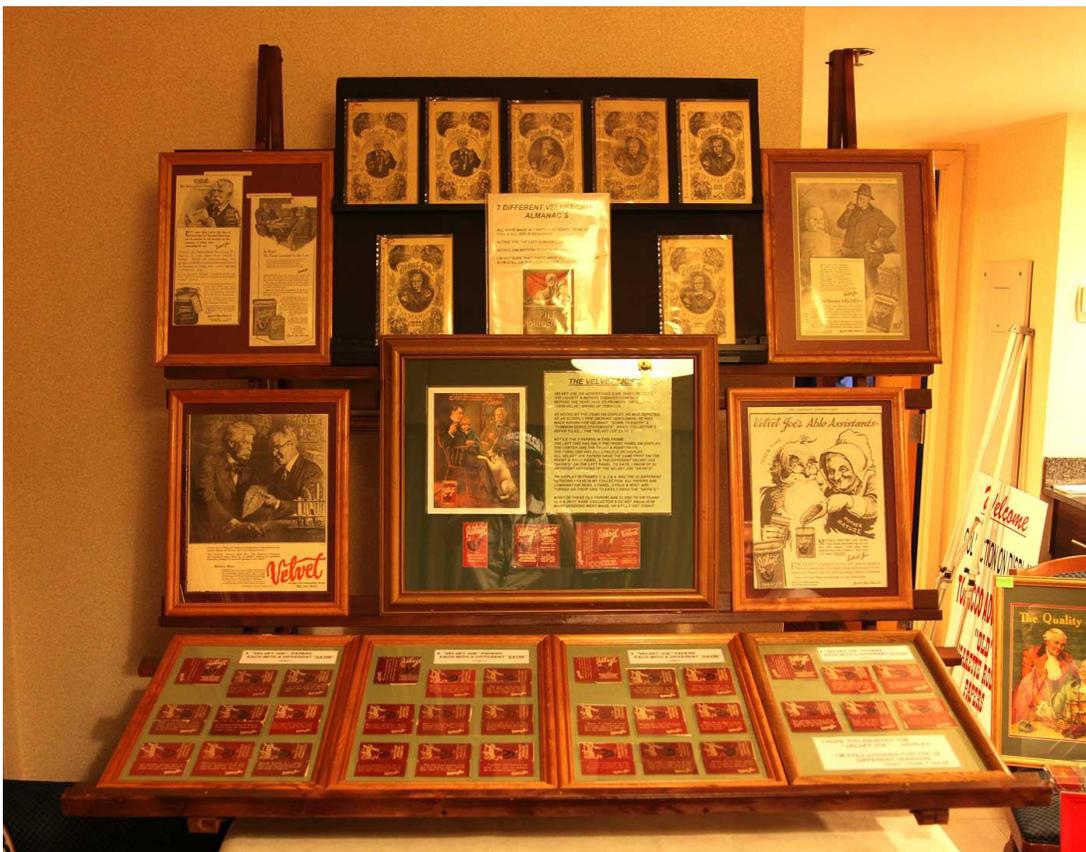
Another aspect of the papers that I like is the fact that they tell a story of the early years of the Tobacco Industry, the formation of the Tobacco Trust, and the breakup of this Trust by the Federal Government in 1911. I have four papers that ask the Public not to buy Products made by a Trust! Each of these papers was made before 1911 and all four are over 100 years old!

I recently had the privilege to attend our AAAA Convention in Columbus, Ohio, and I brought along my collection to display. Many visitors to my room had never seen this many old papers at the same time and had no idea that so many were made! They were also surprised that the companies made different versions of the same papers. Do you realize that there are at least seven different Prince Alberts; 12 or more Genuine Durhams; over 50 Velvet "Joes"; and I could go on and on!

To date, I have over 450 different papers (all without bar codes) on display in 45 different glass frames. It's a great way to spend your "extra" retirement income, meet some really fine and exciting people and...as you all know... you can't beat the thrill of a new find! My thanks to the AAAA for featuring my collection in this edition of the *Checkerboard*.

Del Melcher can be contacted at delnbetshepky@aol.com

Del Melcher's Outstanding Cigarette Rolling Paper Collection on Display at 2014 AAAA Convention



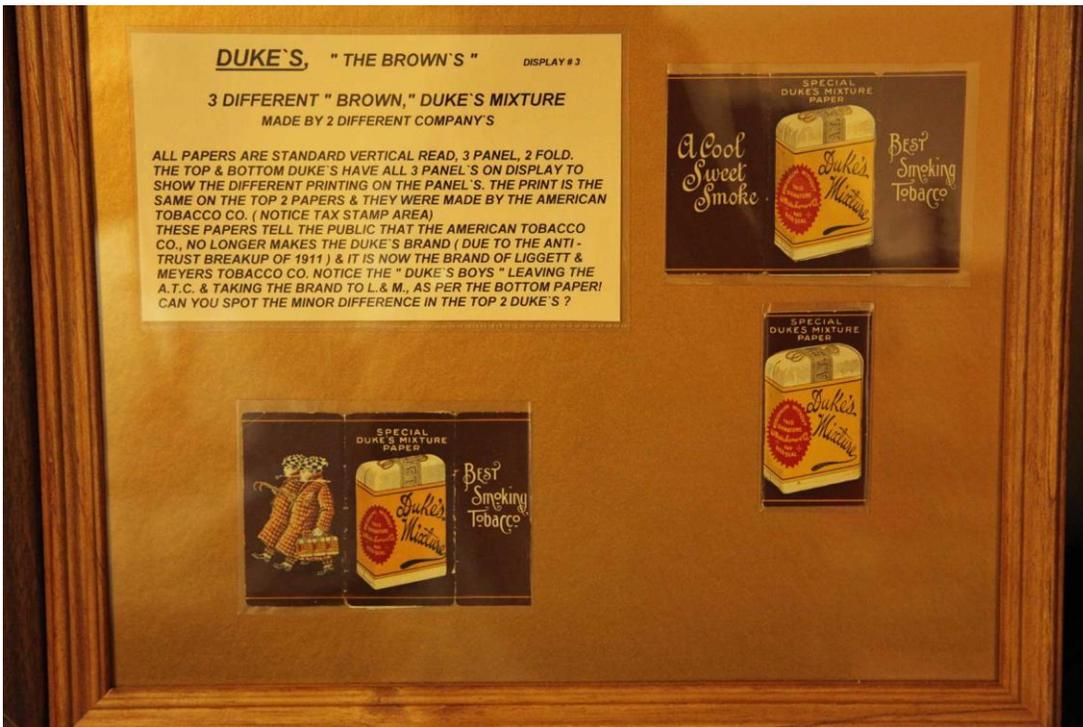








DUKE'S, "THE YELLOW'S" DISPLAY # 2
 3 PAPERS, 2 DIFFERENT, "YELLOW" DUKE'S MIXTURE
 ALL PAPERS ARE COMBINATION READ, 3 PANEL, 2 FOLD. ALL YELLOW DUKE'S MIXTURE PAPERS, HAVE THE SAME PRINT ON THE FRONT & RIGHT PANEL'S. THERE ARE 2 DIFFERENT (KNOWN) PRINTINGS OF THE LEFT PANEL ... L & M TOBACCO CO. ... & ... L & M INCORPORATED.
 THE BOTTOM RIGHT PAPER MAY BE THE LAST PRINTING OF THE DUKE'S MIXTURE, CIGARETTE ROLLING PAPER !



DUKE'S, "THE BROWN'S" DISPLAY # 3
 3 DIFFERENT " BROWN," DUKE'S MIXTURE
 MADE BY 2 DIFFERENT COMPANY'S
 ALL PAPERS ARE STANDARD VERTICAL READ, 3 PANEL, 2 FOLD.
 THE TOP & BOTTOM DUKE'S HAVE ALL 3 PANEL'S ON DISPLAY TO SHOW THE DIFFERENT PRINTING ON THE PANEL'S. THE PRINT IS THE SAME ON THE TOP 2 PAPERS & THEY WERE MADE BY THE AMERICAN TOBACCO CO. (NOTICE TAX STAMP AREA)
 THESE PAPERS TELL THE PUBLIC THAT THE AMERICAN TOBACCO CO., NO LONGER MAKES THE DUKE'S BRAND (DUE TO THE ANTI-TRUST BREAKUP OF 1911) & IT IS NOW THE BRAND OF LIGGETT & MEYERS TOBACCO CO. NOTICE THE " DUKE'S BOYS " LEAVING THE A.T.C. & TAKING THE BRAND TO L. & M., AS PER THE BOTTOM PAPER!
 CAN YOU SPOT THE MINOR DIFFERENCE IN THE TOP 2 DUKE'S ?











the Checkerboard, we will provide a Convention Registration Form so that you can reserve your spot early.

September Past Times is Delayed

The September issue of Past Times has been delayed due to some unavoidable circumstances. Please be assured that you will receive your copy in the mail as soon as it has been released. Thank you for your patience!

Cigar Tins of the Liberty Can Company-A History

By Mary E. Watford

(Reproduced from the "Tin Type")

The *Tin Type* was a publication produced by the Tin Can Collector's Association, under the leadership of Clark Sechrist, for a number of years in the 1980's and 90's. This publication provided a wealth of valuable and scholarly information, particularly about various manufacturers of tin cans. AAAA has decided to make scans of various articles available in each issue of the *Checkerboard*. AAAA was given the legal go-ahead to reproduce material from the *Tin Type* a number of years ago.

We hope you find these informative articles to be beneficial. The scans may not be of the highest quality, particularly the images, because our "originals" are second generation. However, the text should be clear and the photos should be adequate enough to provide helpful reference.

[Click here](#) to download "Cigar Tins of the Liberty Can Company-A History" By Mary E. Watford.

Around the World in 20 Tins: Finds in Far Places

By Phil Sarrel

As an academic, I have travelled the world mostly to present lectures at international meetings. Whenever possible, my wife Lorna has joined me and the two of us have added time to search for biscuit tins. Our efforts have been rewarded with wonderful finds and making new friends. Networking among tin collectors is not unusual in many places and going from friend to friend has led us to out-of-the-way collections and tin specialists.

I conducted a seminar at the AAAA Convention this past July entitled "Around the World in 20 Tins: Finds in Far Places". The images below represent a selection of those included in that presentation. They were picked to illustrate the culture of the country, for example the Austrian "art nouveau" and the Italian limousine.

The tin hunts have added tremendously to our enjoyment in each place. We hope you enjoy them too.



Austria



Belgium



Dutch



England



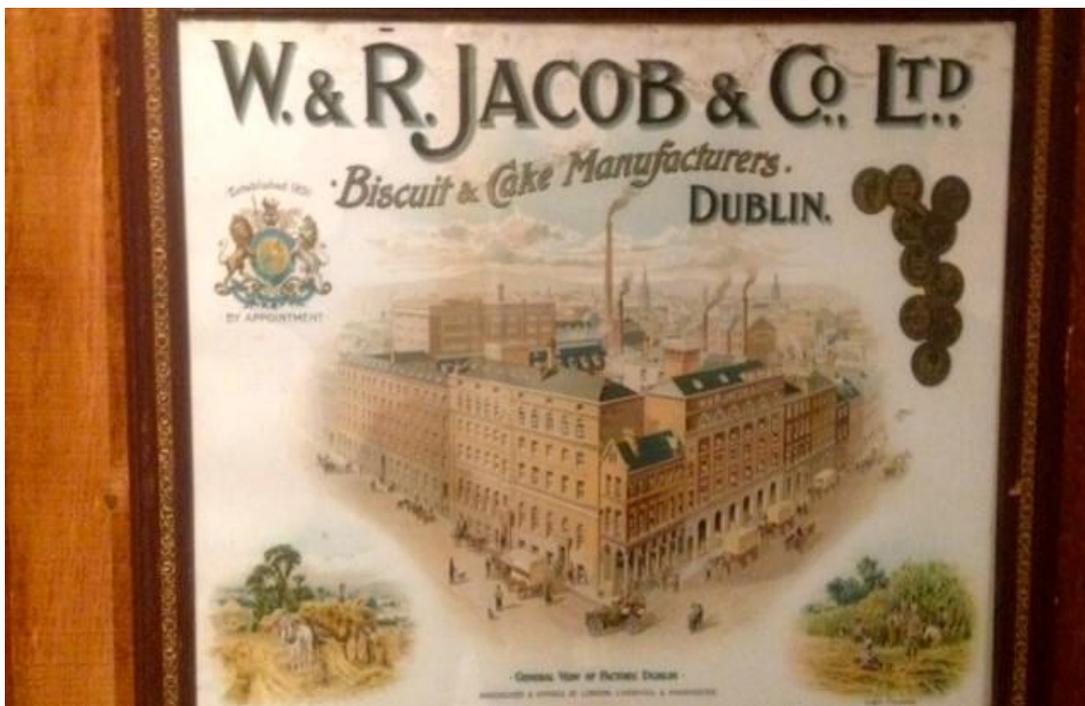
Scotland



France



Germany



Ireland



Italy



Russia



Spain



Sweden



Canada



Argentina



Brazil



Australia



The Art of American Advertising 1865 - 1910

A splendid retrospective of early advertising in America awaits you on the web site entitled "The Art of American Advertising 1865-1910". [Click here](#) to view the site.

This lush and scholarly retrospective of the foundational stages of American advertising is presented to you by the Baker Library Historical Collections of the Harvard Business School. Focusing on ephemera, this web site provides informative text and beautiful images of rare advertising in the following areas: National Markets, Advertising Products, Trade Catalogues, Trade Cards, Souvenirs & Novelties, Scrapbooks and Collectables, The Art of "Posting", Brand-Name Management, and A Marketing Revolution.

For those that appreciate the history of advertising art as well as the cultural and economic dynamics that drove it, this presentation should prove to be very enjoyable.

An exhibition of these materials took place over the summer but, unfortunately, it came to an end before we were made aware of it. Fortunately, however, the valuable material continues to be available on-line.

Appreciation is extended to AAAA Member, David Briggs, who brought this wonderful resource to our attention.

Wanted Items

In this column are those sought-after items of desire that seem to be elusive. If you know where any of these items can be acquired or if you have one available, please click the link to reply directly to the seeker. To place a listing in this column, [click here](#). There is no fee for AAAA members. Up to three listings per member is permitted.

JG Flynt Sir Walter Raleigh Pocket Tin: To reply, [click here](#).

One (1) Pound FULL [Unopened, Sealed] Key-Wind Coffee Tins: To reply, [click here](#).

Near Mint English Biscuit Tins: 1880 to 1925 To reply, [click here](#).

Scarce or Rare Tobacco Pocket Tins: One or a collection. To reply: [click here](#).

Vintage Photos of General Stores or Soda Fountains. Authentic 1890-1930 examples only--no modern reprints please. Mounted photo or RPPC. Interior or exterior. Send scan. To reply, [click here](#).

ENSIGN Perfect and ENSIGN Perfection vertical pocket tobacco tins to enhance my collection. Feel free to contact me at 614-888-4619 or k8pyd@wowway.com to see if you can help fill the voids.

Pre-1920 US Cigarette Tobacco Cards, including packs, tins, advertising, point of sale, premiums, silks and leathers, cabinet cards, banners/posters, albums and more. Focus on Ginter, Duke, Goodwin (Old Judge), Kimball, and Kinney. Buy/Trade - talk shop - or I can help you figure out what ya gots! 561-289-2362 or hmoses2@comcast.net

Firecracker Packs: Collector buying all old fireworks-packs, boxes, advertising, whatever. To reply, call 931-237-3646 or [click here](#).

Lefkowitz & Sons Company Soda Fountain Collectables: I am seeking any soda fountain product or equipment labeled "Lefkowitz". To reply [click here](#).

Posters of Beautiful Women or Children Advertising a Drug Store or Country Store Product. Pre-1930. Preferable with product shown in image. Original frame and good condition a plus--also NOS country store or drug store products, advertising of any kind, or any product with great graphics and full of contents a plus. To reply, [click here](#).

Spice Tins WANTED!! Hard core collector looking for brands I don't have and upgrades for ones I do have. Looking for good old spice tins with pictures. Birds, people, trains, etc. I have a few traders but mainly a buyer. To reply, [click here](#).

Minnesota Brewery Items including Hamm's, Grain Belt, Fitgers, Gluek and others. Also collect rare Minnesota advertising pieces. To reply, [click here](#).

Vintage Baseball/Football Cards: Pre-1970 Only To reply, [click here](#).

Clicquot Club: Lighted Clicquot Club advertising clock made by Telechron and Telechron lighted advertising clock. To reply, [click here](#).

"ANTI-FAT," Weight-Loss, "Reducing," Obesity Items: Signs, bottles, anything related. Also, any items related to VITAMINS. To reply, [click here](#).

Yellow Kid Wanted: The more unusual,the better. To reply, [click here](#).

Harvard Brewing Signs/Lithographs: To reply, [click here](#).

Ivanhoe Pencil Tin: Fair price and also finder's fee paid. Approx 1" diam, 9" long, blue in color, round, with picture of Ivanhoe on horseback. To reply, [click here](#).

Noaker Ice Cream Company Canton, Ohio: 13" Round ice cream tray from "the Noaker Ice Cream Company Canton, Ohio" in good or better condition. It has the boy & girl eating ice cream on the front. To reply, [click here](#).

1 lb. Canadian Coffee- Circle Coffee: To reply, [click here](#).

B.T. Babbit Soap Advertisement Posters: See Antique Advertising Encyclopedia (Vol. II) by Klug page 54 and 55. Condition is very important. To reply, [click here](#).

DeLaval: Tin advertising, give-aways and other collectibles produced by the company. To reply, [click here](#).

Edmands Coffee Company, Edmands Tea Company, 1776 Coffee, American Beauty Tea, Japan Tea, Devonshire Tea, (imported by Edmands, Boston/Chicago): Any items such as tins, signs, paper, or anything else related to the Edmands family of companies in Boston is desired. To reply, [click here](#).

Heathman Bakery, Dayton, Ohio: Interested in any items related to this business. To reply, [click here](#).

Indianapolis Brewing Company Ephemera: Circa 1920. Specifically looking for signed documents. To reply, [click here](#).



The AAAA *Checkerboard* is a monthly e-newsletter that is made available to all AAAA members at no cost. The mission of the *Checkerboard* is to increase knowledge about antique and collectible advertising among AAAA members. The *Checkerboard* also provides news and updates about AAAA. It is produced each month with the exception of the four months per year when the award-winning Past Times print newsletter is published. Paul Lefkovitz (plefk@generalstoreantiques.com) serves as Editor of the AAAA *Checkerboard*.



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