



2024 AAAA CONVENTION

Embassy Suites – Dublin, (Columbus), Ohio

SCHEDULE OF EVENTS

(Subject to Change)

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| Wednesday July 17 | 4:00 p.m. or Later | <ul style="list-style-type: none"> Hotel Check-In (Hotel Front Desk) |
| | 4:00 p.m. or Later | <ul style="list-style-type: none"> AAAA Convention Check-In (AAAA Hospitality Suite) |
| | 5:30-7:00 pm | <ul style="list-style-type: none"> Complementary Evening Reception provided by Hotel for guests (Light snacks and up to 2 free alcoholic/non-alcoholic beverages) |
| | 6:00-10:00 pm | <ul style="list-style-type: none"> Room Hopping Dinner on your own |
| Thursday July 18 | 6:30-9:30 a.m. | <ul style="list-style-type: none"> Breakfast Buffet-Included in room cost (Urban Craft Area) |
| | 9:30 a.m. | <ul style="list-style-type: none"> Business Meeting. All AAAA members are encouraged to attend. |
| | 10:00 a.m. | <ul style="list-style-type: none"> Seminar: "Political Advertising through the Years" presented by Jack Dixey. This presentation will shed light on the various forms of political advertising. In a presidential election year-what better? |
| | 11:00 a.m. | <ul style="list-style-type: none"> Room Hopping |
| | 12:00 Noon | <ul style="list-style-type: none"> Buffet Lunch (Provided by AAAA) |
| | 1:30 p.m. | <ul style="list-style-type: none"> Seminar: "Brad's Drink", presented by Scott Kinzie and Jerry Avery. This is a program about Pepsi Cola. We learned about Coca-Cola the last two years, so now we will hear from the Pepsi side. Scott and Jerry are your go-to experts for all things Pepsi. |
| | 3:00 p.m. | <ul style="list-style-type: none"> Room Hopping |
| | 5:30 p.m. | <ul style="list-style-type: none"> Complementary Evening Reception provided by Hotel for guests (Light snacks and up to 2 free alcoholic/non-alcoholic beverages) |
| | 6:00 p.m. | <ul style="list-style-type: none"> Banquet Dinner (Provided by AAAA) and Fun raffle drawings |
| 8:00-9:30 p.m. | <ul style="list-style-type: none"> Room Hopping | |
| Friday July 19 | 6:30-9:30 a.m. | <ul style="list-style-type: none"> Breakfast Buffet-Included in room cost (Urban Craft Area) |
| | 10:00 a.m. - 2:00 p.m. | <ul style="list-style-type: none"> "At Home with Stacy and Desiree". Visit the world-class Stacy Wills collection, located just 20 minutes from the hotel. Complementary light lunch served. You will need to arrange your own transportation. |
| | 3:00 - 8:00 p.m. | <ul style="list-style-type: none"> Room Hopping-Advertised to the Public Dinner is on your own |
| | 5:30 p.m. | <ul style="list-style-type: none"> Complementary Evening Reception provided by Hotel for guests (Light snacks and up to 2 free alcoholic/non-alcoholic beverages) |
| Saturday July 20 | 6:30-9:30 a.m. | <ul style="list-style-type: none"> Breakfast Buffet-Included in room cost (Urban Craft Area) |
| | 9:00 a.m. | <ul style="list-style-type: none"> Convention Wrap-Up, including final raffle drawings. We will meet and conduct a brief review of the convention in a designated section of the Urban Craft area. |